

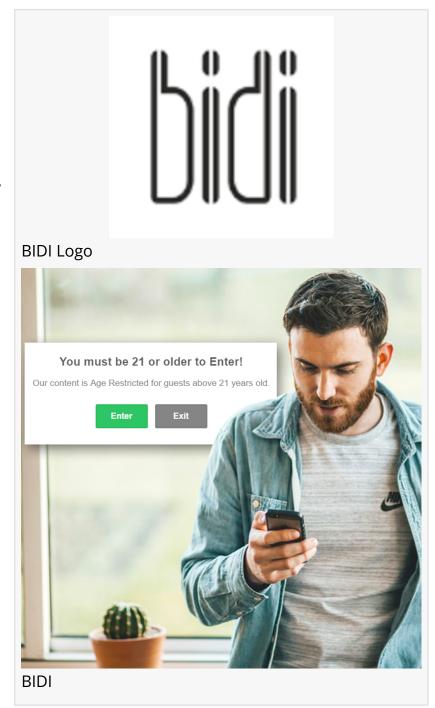
BIDI™ Vapor Stands Against Selling of Vape Products to Minors

BIDI Vapor, Creator of the Innovative and Eco-Conscious BIDI Stick, Implements Market-Trending Age Verifications Systems

GRANT-VALKARIA, FLORIDA, UNITED STATES, March 24, 2020 /EINPresswire.com/ -- The increased popularity of vaping has invited a troublesome group of customers: curious teenagers. According to a study published in JAMA Pediatrics, 86.4% of the companies in the industry sell products to underage youth online. As a responsible manufacturer of adult smoking transition vaping products, BIDI™ Vapor is committed to eliminating the sale to minors.

BIDI™ Vapor, maker of the innovative, eco-conscious BIDI Stick, has implemented market-trending age verification systems to fight the sale of vape products to underage customers. Despite current age verification regulations, over 90% of vendors have not verified the ages of teenagers purchasing vape products online.

"BIDI™ Vapor accepts and acknowledges responsibility in preventing youth access to vape products. Our company is deeply committed to adhering to all regulations to prevent anyone that is underage from acquiring a BIDI™ Stick," states Niraj Patel, the CEO of BIDI™ Vapor. In line with this, BIDI™ Stick is actively involved in the prohibition of sales to minors by implementing digital toll gates to avoid product sales on the BIDI Stick website to anyone under the required legal age.



* Monthly Order Limit: BIDI™ Vapor has placed a maximum purchase limit of 30 BIDITM Sticks per month. The BIDI Stick is made for personal use to support adult smokers as they transition

to a healthier alternative. The monthly order limit helps regulate sales for individual personal use rather than for illegal resale.

- * Age Verification Process: BIDI™ Vapor has partnered with an industry-leading company that provides age verification services. A comprehensive and mandatory public search is done to confirm customer prior to transaction completion. If the verification system fails to verify the identity of the purchaser, a government-issued identification card must be submitted. The purchase is put on hold until a BIDI Stick customer service representative manually confirms the authenticity of the identification card.
- * Adult Signature Upon Delivery: As an added preventive measure, BIDI™ Vapor also requires an adult signature upon delivery of a BIDI Stick to confirm the buyer's identity and age to help ensure products are not received by minors.

BIDI™ Vapor has established these extra measures to put a stop on underage vaping sales. BIDI Vapor also does not explicitly target youth in marketing or labeling of their products and does not engage non-smokers or underage youth with any vape products.

BIDI™ Vapor is dedicated to promoting responsible and production and cautious distribution of vape products to prevent underage access and believes that every vaping company should follow suit.

At BIDI™ Vapor, the BIDI Stick is the result of our genuine desire to aid the transition of millions of cigarette smokers who aspire to eliminate their smoking habit in a healthier, and more practical, stylish way. For a future smoke-free world for generations to come, the most enjoyable and only sustainable choice is BIDI™ Stick. For more information visit www.BIDIvapor.com.

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