



# Coronavirus: An Opportunity in Disguise for Small-Scale Businessmen

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*The Coronavirus Pandemic has shaken the global world. Contact to the reputed e-commerce development company and let your revenue continue during this time.*

FREMONT, CALIFORNIA, UNITED STATES, March 26, 2020 /EINPresswire.com/ -- The Coronavirus outbreak has really shaken up businesses and consumer behavior on a massive scale. It was the fateful day of November 17th, 2019, when a 55-year old individual from Hubei province of China was the first person to have contracted [COVID-19](#). Back to the present, we have seen this disease to have spread across the globe. The global share markets are crashing, and there has been a critical impact on the global supply chains and markets. The rollercoaster ride that it has created has led to a drastic economic downturn.

Most of the businesses on a global scale are still grappling with the best way to continue their manufacturing operations since most of the activity stems from the place where this outbreak has been more severe: China.

During this global pandemic, it is vital to fight this crisis together. After a recent spike in cases outside of China, the US Centers for Disease Control and Prevention is urging Americans to ask their schools and workplaces about contingency plans, like working from home, in case they have to shut down over coronavirus. Companies from Wuhan to Silicon Valley have altered how and where they do business as the virus rages on.

So, now since every business across the globe is practicing work from home practice, what should small-scale businessmen do? The answer is to confront this situation by creating an alternative to generate revenue. How? We understand that there is a higher risk of infection and a potential lack of inventory on the shelves. This very reason makes it imperative to go the online way. It needs to be noted that Facebook will be granting a loan for a maximum of 30,000 eligible small businesses in more than 30 countries. In simple words, it will average out to \$3,333 per business. Isn't that positive news for all small-scale businessmen?

So, all is not lost for you as of now. We will tell you about another positive thing in the forthcoming paragraphs. Still, before that, it is crucial to learn that customers today are moving to online shopping to nullify the effect of infection in crowded places like grocery stores. A practical example of that is JD.com, China's largest online retailer, which has seen an increase in the demand for household goods like rice and flour rise to four times since the same period last year.

This is one example of how retailers are making the most of this global pandemic. As promised, let's now tell you the big secret of making the most of this global retail crisis and take the best advantage of this dreadful outbreak for generating more profits.

Irrespective of your industry type, as small-scale businessmen, while sitting at home, you can either mourn over the global crisis or do something about it. If you are someone who wishes to make most of this time while sitting at your couch, it is time for you to create your very own eCommerce store. Yes, you heard it right, YOUR VERY OWN E-COMMERCE STORE.

This is your chance to project your business on a global scale using an online platform. [Elsner](#)

[Technologies](#) understands that Coronavirus is a dreadful pandemic that can have an adverse effect on the global economy. While every person across the globe waits for the situation to improve, you can take the help of an experienced eCommerce development company and create your very own online store for your business niche.

The good news is, irrespective of the time it takes for this global crisis to get over, you will already have your business generate revenue. This way, you will no longer have to worry about your retail business remaining closed for a prolonged period of time.

So, what is stopping you from creating your very own eCommerce store? [Contact us today](#), and we will be glad to assist you in creating one by keeping your business niche in mind.

Remember, "If a window of opportunity appears, don't pull down the shade."

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