

# Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market By Type, Application Type and Region- Global Forecast To 2027

*Bleached Chemi-Thermo Mechanical Pulp business scenario presented through self-explanatory charts, tables, and graphics images add greater value to the study*

NEW YORK, NY, UNITED STATES, March 31, 2020 /EINPresswire.com/ -- Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market By Type, Application Type and Region- Global Forecast To 2027

The study made on the BCTMP market here is to comprehensively explain the readers this new way of making pulp for paper and similar papyrus-based products. The report considers the years 2017 and 2018 for historical data, 2019 as the base year, and the years 2020 to 2027 as the forecast period. This report helps the individuals planning to invest in the sector by giving a detailed description of the regional market progress and their comparative study. The research also includes the forecast trends deduced by evaluating the historical data used in this report.



Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market

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## Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market: Introduction

The BCTMP market is a competition to the previously reigning Northern Bleached Softwood Kraft (NBSK). The key positives that this product has over the NBSK are that it is more cost-efficient, and the production set up requires a significantly lower capital, which gives a higher output, thus reducing the overall cost of production. Another characteristic it possesses is that it has higher opacity, bulk, and stiffness that determine the overall quality. The process of production itself is extremely environment-friendly. Therefore, there is almost no region where the NBSK shows an upper hand, although the BCTMP market exhibits positive growth in the future.

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## Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market: Dynamics

BCTMP perfectly accommodates the requirement for paper and other products in the paper

industries. The properties it possesses are the exact replica of what any contending material would aspire to offer. The stiffness, opacity, and bulk it provides are unmatched by any other product available in the market, for instance, the NBSK fell short in all those parameters, which is why BCTMP is currently leading the sector. The production process for the NBSK was expensive and gave lesser output. Moreover, it relatively lacked in its environment-friendliness. All these distinct properties of BCTMP have earned it a leading position in the industry, and the market dynamics indicate excellent scope for its growth in the forecast duration.

#### Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market: Regional Outlook

The key contenders in the global BCTMP market mainly come from three domains, which will be discussed in the report. America, Europe, China, and Japan are some of the significant contributors to the global market share due to the abundance of green cover possessed by Canada and some parts of Europe. Notably, the largest share in the global BCTMP market is held by West Fraser, a company that hails from North America.

#### Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market: Competitive Landscape

Currently, there are no alternatives that can compete against BCTMP, and thus, there is a high possibility for its rapid growth in the coming years. The most influential names in the BCTMP market are West Fraser at the top, with a market share of more than 19.37%, followed by Paper Excellence Canada at 17.32%, and Metsa Fibre, following with around 9% of the overall market share. The competition currently seems to be circling these companies; however, the only difference between the three may be their production methods.

#### Start-up Traction

ITC Ltd, one of the leading Indian FMCG manufacturers, has declared that they will be setting up a plant, spending around ₹450 crores. This unit will be specially designed to produce Bleached Chemi-ThermoMechanical Pulp (BCTMP) and will be a competitive product towards the import substitute. The company stated that this would help save foreign exchange of approximately \$50 million.

#### Deals Analysis

West Fraser, the leading BCTMP company, recently inked a deal to buy 13 sawmills. The lumber mills in Canada, which were acquired by the company, will employ close to 2500 people and hopes to receive grants from the government body.

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#### Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market Segmentation

By Type (Revenue, USD Million; Volume in Tons, 2017–2027)

- Hardwood BCTMP
- Softwood BCTMP

By Application Type (Revenue, USD Million; Volume in Tons, 2017–2027)

- Coated and Uncoated Papers
- Tissues and towels
- Paperboards
- Specialty and others

By Region (Revenue, USD Million; Volume in Tons, 2017–2027)

- North America
  - oU.S.
  - oCanada
- Europe

- o Germany
- o U.K.
- o France
- o Italy
- o Spain
- o Russia
- Asia Pacific
- o China
- o India
- o Japan
- o Australia
- o South Korea
- o New Zealand
- o Rest of APAC
- Latin America
- o Brazil
- o Mexico
- o Rest of Latin America
- Middle East and Africa
- o U.A.E.
- o Saudi Arabia
- o South Africa
- o Rest of MEA

#### Bleached Chemi-ThermoMechanical Pulp (BCTMP) Market: Market Participants

- West Fraser
- Paper Excellence Canada
- Andritz
- Millar Western
- METSA FIBRE
- SCA
- Ban Pac Forest Products
- Waggeryd Cel

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