

# Credit Enhancement and Investment Management | Monetization of Bank Instruments

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/EINPresswire.com/ -- [Credit enhancement](#) is the process a business goes through to improve its credit profile. This lowers the default risk for lenders and investors by providing evidence that the business will be able to meet its financial obligations.



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Investment management definition refers to the professional organization of assets and securities, such as shares, bonds, commodities and [real estate](#), to meet a defined financial objective for the benefit of the investor. In this scenario, both private investors (directly via investment contracts or via collective investment schemes, such as exchange-traded funds or mutual funds) and institutions (such as corporations, educational establishments, insurance companies, pension funds and charities) may act as investors.

Also referred to as money management or wealth management, it is a broad term for trading within a portfolio. Simply put, investment management meaning refers to the management of securities and assets in this portfolio as well as the strategy employed to meet the investor's objectives.

An investment manager is an individual or firm that manages an investment portfolio on behalf of a client. They conduct research and create an investment strategy to meet the client's goals. They decide how to allocate the client's portfolio correctly by continuously monitoring and coordinating bonds, stocks and other investments. The manager buys and sells those investments and monitors the portfolio's overall performance.

Some investment managers may act as financial planners, offering holistic financial advice regarding taxes, insurance, cash-flow management and estate planning. They do not only oversee a client's portfolio, but also coordinate it with other assets and life objectives.

For example, many investment management firms work with high-net-worth clients to address their investment management and financial planning needs, as well as coordinate the services of other professionals like accountants and lawyers.

Generally, investment management can apply to both corporate finance and personal financial

advice. An investor may employ a financial advisor to manage their investment portfolio – overseeing budgets, taxes, accounts and trades. Investment management for corporate finance involves sustaining a company's tangible and intangible assets.

Therefore, the most popular investment management services include portfolio strategy and implementation, financial statement analysis, monitoring of existing investments, asset allocation and stock selection.

[Monetization of Bank Instruments](#) usually means converting the instrument into liquid cash.

Monetization may also be used to exchange possession for cash or cash equivalents, including selling a security interest, charging fees for something that used to be free, or attempting to make money on goods or services that were previously unprofitable or had been considered to have the potential to earn profits.

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