

# Feed Families... Support Restaurants... Save Jobs

*Major General Craig B. Whelden, U.S. Army (Retired)*

LOS ANGELES, CA, UNITED STATES, April 1, 2020 /EINPresswire.com/ -- Like many of you, I'm at home watching the deadly Coronavirus crisis unfold. But, I'm more fortunate than most. My wife and I are healthy and we have the means to weather this economic storm. I have a steady retirement income and no mortgage. Both my kids are out of college and on their own. I have no job to go to, no debt, few obligations, no worries, and plenty of discretionary time. I can easily wait this out.

Millions are not so lucky.

I live in Bluffton, South Carolina, just outside Hilton Head, a destination resort providing world class leisure, entertainment, and eating options. All that has now ground to a halt. Especially hard hit is the hospitality industry. Because all restaurants have been closed to inside dining, this part of the workforce is facing an unprecedented and sudden financial crisis like none of us have ever seen or experienced. The recent Congressional actions will help, but will not be enough.



Major General Craig Whelden U.S Army (Retired)

At the height of the Great Depression, President Roosevelt said "The test of our progress is not whether we add more to the abundance of those who have much; it is whether we provide enough for those who have too little." These words have as much application now as they did then; as millions of Americans are losing their jobs. So how can "those of us who have much" help "those who have too little?"

Last weekend, I called the President of Hilton Head's Chamber of Commerce asking how I can help. Bill Miles directed me to an incredible initiative by a local entrepreneur that will help shore up the objectives spelled out in the title of this article.

Watterson Family Foundation, partnering with local Chambers of Commerce, a team of local leaders, social service providers, food banks, churches, and with the support of local governments – has devised a turn-key program that delivers \$50 "Community Investment Cards" to those most economically affected by this pandemic to be redeemed through curbside pickup at one of dozens of local restaurants.

Through donations from people like me...and many others, this initiative feeds families, helps restaurants stay open, and keeps many restaurant workers employed. After speaking with Billy

Watterson, I immediately signed on to help.

Learn more how this works at [www.help4hopenow.org](http://www.help4hopenow.org). This could easily be adapted to your community. And, if you have questions about how to set this up in your own back yard, feel free to contact me at [wheldencraig@gmail.com](mailto:wheldencraig@gmail.com).

Together, we can...

"...Feed Families... Support Restaurants... Save Jobs."

-----

Major General Craig Whelden, U.S. Army (Retired) served 30 years in an Army uniform followed by another nine as a member of the Senior Executive Service for the Marine Corps.

Aurora DeRose  
Michael Levine Media  
+1 951-870-0099  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.