

Konstant Infosolutions Listed Among Best Mobile App Development Companies by G2.com

G2 ranked Konstant Infosolutions is a top Mobile App Development Agency for its starring efforts.

PALO ALTO, CALIFORNIA, UNITED STATES, April 2, 2020 /EINPresswire.com/ -- Konstant Infosolutions, a leading global web, and mobile app development company, has been ranked as one of the top mobile app development enterprises for developing iOS and Android mobile apps.

G2 has given 8th rank to Konstant Infosolutions among the top 30 mobile app development companies from around the globe, based on their performance in the domain.

Konstantinfo has successfully developed and delivered approx. 500 mobile applications and a similar number of web development projects to date across different industry verticals and business niches. Talented



professionals with extensive knowledge and experience come together as a team in building apps helping you get the most out of your digital devices. To date, the company has actively served in the service areas lifestyle, healthcare, travel, media, publishing, entertainment, and others.

Mr. Vipin Jain, Co-owner and CEO, Konstant Infosolutions, says, "We have been able to roll out decent Returns on Investment and high conversion rates for their clients in the past 17 years. The allegiance and hard work towards any project help us create a competitive edge over other competing firms."

A mobile app is the interface of any business and if you have one, you've already faced the tough turf of the competition. Mobile app development teams at Konstant integrate their market research, following the best business strategies to research target market, perform competitor research, create compelling landing pages, make the app visible in the app store with title, description, icon and the screenshots, create viral video content (optional), write about in a blog (optional), reach the audience with social networks, measure their app KPI's (which includes: app downloads, daily active users, monthly active users, stickiness rates, how often people use the app in a day, retention rate, churn ratio, etc.).

The current focus is not just on designing and development of an application rather integrating the best of technologies, skill-sets of developers and the entire team on a project. This includes keeping the client in look at every stage of the software development life cycle to come up with a bug-free, effective solution and create a strong app brand for the consumer or enterprise app.

G2 suggests hiring such agencies for app development projects as they have been ranked by thorough research on their performance graph, quality of work, potential projects to handle, the client's satisfaction, creative problemsolving approach, the costeffectiveness of a solution, efficient utilization of technology, employee



engagement and reviews from clients. For a comprehensive listing of top mobile app development agencies sorted by G2, <u>visit here</u>.

Konstant was chosen for its clear and comprehensive proposal, very competitive pricing, firm engagement, and communication. Have a look at Konstant's portfolio here.

About G2

G2 is a place that markets the best app development works and positions them as per their performance graph. Their findings are based on thorough market research and client feedbacks.

About Konstant Infosolutions

Konstant Infosolutions believes in delivering high-quality solutions. They have a team of dedicated and offshore developers who have progressed across 17 years in the mobile app development industry, turning every small possibility into a feasible solution. They strive to cover every industry domain including e-commerce, media, entertainment, sports, food, fantasy, social media, healthcare, banking, finance, insurance, event and ticketing, lifestyle and many more.

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