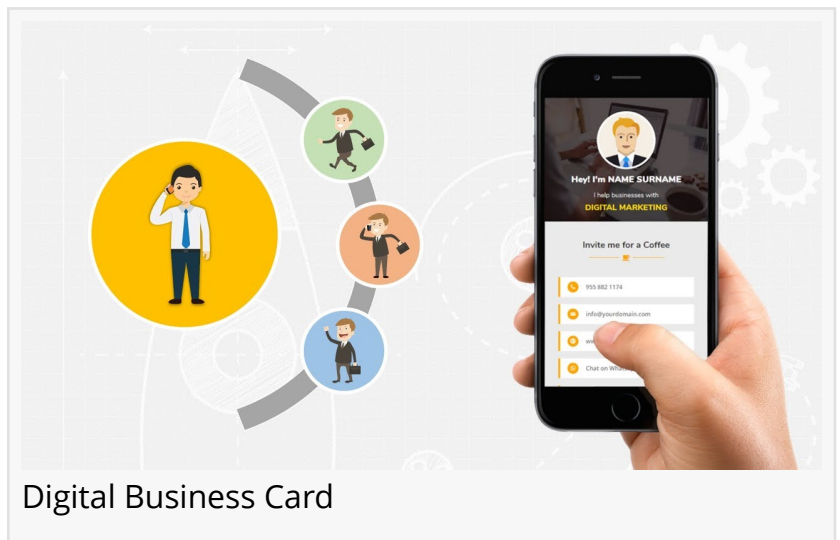


Digital Business Card Booming Segments; Investors Seeking Growth | Switchit, Adobe, Haystack

Digital Business Card Market Status; the Best Is Yet to Come

NEW JERSEY, UNITED STATES, April 3, 2020 /EINPresswire.com/ -- Advance Market Analytics released the research report of Global Digital Business Card Market, offers a detailed overview of the factors influencing the global business scope. Digital Business Card Market research report shows the latest market insights with upcoming trends and breakdown of the products and services. The report provides key statistics on the market status, size, share, growth factors of the Digital Business Card. This Report covers the emerging player's data, including: competitive situation, sales, revenue and global market share of top manufacturers are Switchit (United States), Adobe (United States), Techno Infonet (India), Haystack (Australia), Inigo (United States), L-Card (United States), About.me (United States), SnapDat (United States), CamCard (United States) and Knowee (Spain).



Digital Business Card

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Digital Business Card Market
in Demand; Sentiment Is
Shifting Towards Growth”

Nidhi Bhawsar

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The digital business cards are replacing the market of Business cards. In this technology aspects, business contacts are instantly transferred to the user's smartphone

with the help of the android application, which allows the user to browse all contacts and store or retrieve contacts from the cloud. This also states as a customer-to-customer cards managing platform. The latest technology used in digital business cards is augmented reality and near field communications. The increasing trend of exchanging cards and forget about it. But with changing time people realize that a strong business relationship is built with meeting in-person and staying – in touch. As for coming major trends like building business communities and offline networking gaining. Digital Business cards help to engage people professionally and efficiently. In developed countries, nearly 68% of small and medium businesses believe that digital presence helps them in customer acquisition, which shows the future is digital and this includes business cards as well. North America is overflow with entrepreneurs, who know the importance of connection. Additionally, In North America, the app's accuracy rate is very high this parameter drives this market. As the government is taking many initiatives in moving to go green, by adopting digitally, it also saves the cost of printing.

Market Trend

- High Adoption from Enterprises with Analytic Feature
- Low Labour Cost
- Qualitative Printing

Market Drivers

- Growing Number of Social Media Web Pages
- Increasing Number of Government Initiatives towards Digitization
- Rising Focus on the Mobile Experience, Prioritizing the Apple IOS and Android Apps

Opportunities

- Growing Number of Companies and Sales Entrepreneurs in Emerging Economies
- Growing Concern towards Go Green

Restraints

- It Requires Internet Connection to Share or Receives

Challenges

- Less Memorable Compare to Business Cards

The Global Digital Business Card Market segments and Market Data Break Down are illuminated below:

Type (Individual User, Business User, Enterprise Users (100+ Users)), Application (Business Owners, Sales Entrepreneurs, Marketing Agencies, Consultants, Events and Travels, Education & Training, Health and Beauty), Platforms (Android Devices, IOS Devices, Windows), Price Range (Pro (Premium), Enterprise), Technology (NFC, Augmented Reality), Features (Media Content, Video Integration, Location Map, Analytics, Integration with CRM, QR Code Mixed, Multiple Languages)

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Region Included are: North America, Europe, Asia Pacific, Oceania, South America, Middle East & Africa

Country Level Break-Up: United States, Canada, Mexico, Brazil, Argentina, Colombia, Chile, South Africa, Nigeria, Tunisia, Morocco, Germany, United Kingdom (UK), the Netherlands, Spain, Italy, Belgium, Austria, Turkey, Russia, France, Poland, Israel, United Arab Emirates, Qatar, Saudi Arabia, China, Japan, Taiwan, South Korea, Singapore, India, Australia and New Zealand etc.

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Strategic Points Covered in Table of Content of Global Digital Business Card Market:

Chapter 1: Introduction, market driving force product Objective of Study and Research Scope the Digital Business Card market

Chapter 2: Exclusive Summary – the basic information of the Digital Business Card Market.

Chapter 3: Displaying the Market Dynamics- Drivers, Trends and Challenges of the Digital Business Card

Chapter 4: Presenting the Digital Business Card Market Factor Analysis Porters Five Forces, Supply/Value Chain, PESTEL analysis, Market Entropy, Patent/Trademark Analysis.

Chapter 5: Displaying the by Type, End User and Region 2013-2018

Chapter 6: Evaluating the leading manufacturers of the Digital Business Card market which consists of its Competitive Landscape, Peer Group Analysis, BCG Matrix & Company Profile

Chapter 7: To evaluate the market by segments, by countries and by manufacturers with revenue share and sales by key countries in these various regions.

Chapter 8 & 9: Displaying the Appendix, Methodology and Data Source

Finally, Digital Business Card Market is a valuable source of guidance for individuals and companies.

Data Sources & Methodology

The primary sources involves the industry experts from the Global Digital Business Card Market including the management organizations, processing organizations, analytics service providers of the industry's value chain. All primary sources were interviewed to gather and authenticate qualitative & quantitative information and determine the future prospects.

In the extensive primary research process undertaken for this study, the primary sources – Postal Surveys, telephone, Online & Face-to-Face Survey were considered to obtain and verify both qualitative and quantitative aspects of this research study. When it comes to secondary sources Company's Annual reports, press Releases, Websites, Investor Presentation, Conference Call transcripts, Webinar, Journals, Regulators, National Customs and Industry Associations were given primary weight-age.

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What benefits does AMA research studies provides?

- Supporting company financial and cash flow planning
- Open up New Markets
- To Seize powerful market opportunities
- Key decision in planning and to further expand market share
- Identify Key Business Segments, Market proposition & Gap Analysis
- Assisting in allocating marketing investments

Definitively, this report will give you an unmistakable perspective on every single reality of the market without a need to allude to some other research report or an information source. Our report will give all of you the realities about the past, present, and eventual fate of the concerned Market.

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