

# NiceLabel to provide free label cloud software to organizations fighting COVID-19

*NiceLabel is offering free subscriptions of its cloud-based labeling solution to organizations that have joined the fight against COVID-19.*

LJUBLJANA, SLOVENIA, April 7, 2020 /EINPresswire.com/ -- NiceLabel, a leading global developer of label design software and label management systems, is offering free subscriptions of its cloud-based labeling solution and technical consulting services to organizations that have joined the fight against COVID-19.

NiceLabel has launched the non-commercial and non-profit-based initiative in order to help these organizations get much needed deliveries of medical equipment and supplies; respirators, disinfectants, masks or other critical supplies to those in need as quickly as possible.



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We wanted to help eliminate any delays in the delivery of supplies by ensuring that labeling is never an obstacle to getting critical items to the front line as fast as possible.”

*Ken Moir, VP Marketing,  
NiceLabel*

Having the cloud-based labeling solution in place will enable these organizations to produce new labels quickly and rapidly add them to the packaging used on their new product lines to ensure that equipment and materials arrive on the front line without delay.

Organizations likely to qualify include manufacturers re-focusing on the production of critical healthcare supplies; farms and other food producers who must meet new labeling requirements to supply critical food to supermarkets; hospitals and other organizations involved in fighting COVID-19.

In delivering a free labeling solution to these organizations, NiceLabel will engage with them both directly and, where appropriate, through value added resellers and other IT solutions partners.

Ken Moir, NiceLabel VP of Marketing said: “We wanted to help eliminate any delays in the delivery of supplies by ensuring that labeling is never an obstacle to getting critical items to the front line as fast as possible. Our multi-tenant cloud platform allows us from a remote location to get labeling anywhere around the world - and to do it ultra-fast.

“We plan to use our capability to help manufacturers rapidly switch their product lines to key equipment and products needed in the fight against COVID-19 and to support the rapid delivery

of those supplies to those battling this new virus on the front line. We are here to help, so we would encourage any organization seeking out labeling support as they look to get key materials and equipment deliveries out to those who need it most, to get in touch with us today.”

Organizations needing help with labeling during the COVID-19 outbreak should register their interest at [www.nicelabel.com/covid19](http://www.nicelabel.com/covid19).

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Labeling in a distribution center

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