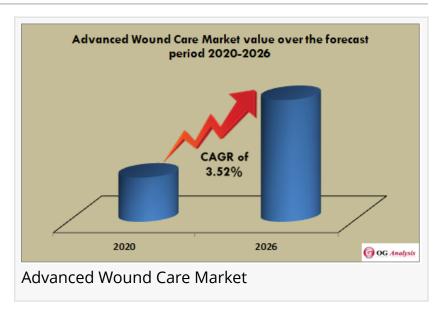


Advanced Wound Care Market to grow at a CAGR 3.52% of over the forecast period 2020-2026

2020 Advanced Wound Care Market Size, Share and Trend Analysis Report to 2026-Growth Opportunities and Competitive Analysis

NEWYORK, UNITED STATES, April 8, 2020 /EINPresswire.com/ -- The diseases including diabetes which are more prevalent, obesity is subsequently rising in the occurrences of chronic injuries that drives the <u>Advanced Wound Care Market</u> growth over the forecast period.

Changes in lifestyle disorders leading to diabetic foot ulcer, venous leg ulcer, and pressure ulcer are also key factors in boosting the advanced wound care market development.



Rising geriatric population at high risk of developing chronic wounds would further boosting the demand for advanced wound care products.

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Intense patient population of chronic wounds often causes significant cost harm to health care systems across the globe.

The high cost burden of these chronic wounds is forced to push forward innovation in wound care technologies which will have a direct positive impact on the market growth.

In addition, a trend anticipated to accelerate global market growth is the growing number of surgical procedures that are occurring over 2026.

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Global characteristics towards advanced wound care market share

North America holds the major market share globally and to maintain its position over the forecast period 2020-2026.

Factors driving the North American market include increasing recognition and acceptance of innovative wound care products such as NPWT in order to accelerate regional market growth over the expected period of time.

It is also expected that the availability of sufficient trained professionals and highly established healthcare infrastructure would drive market growth in this region.

In addition, factors such as increasing focus on major players from emerging Asian countries like India, China, and Japan with government support to drive advanced growth in this region's wound care sector.

Moreover, rise in number of surgical procedures in these regions and rising cases of diabetic foot ulcers and venous foot ulcers to drive the market demand.

With the growing demand for innovative wound care products offering rapid healing, new wound care products are on the rise all over the world.

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Key participants to explore the growth opportunities for Advanced Wound Care Market

The major players are stepping up to support the launches of new approaches, clinicians, and to support the patients for battling to treat wounds.

For instance, in 2020, Aroa Biosurgery unlocked new pathway for advanced wound treatment among COVID-19 disturbance in the United States.

Further, in 2020, St. Luke's Advanced Wound Care & Hyperbaric Center specialists work to create care plans to help each person.

In addition, in 2020, Joerns Healthcare signed a partnering agreement with Healiant to provide advanced wound care training and education to its internal and customer clinicians.

Moreover, in 2020, owing to the COVID-19 universal crisis Healogics[®] launched of a Telehealth Program to offer Telehealth wound care services to the patients and hospital partners.

Prominent companies in the advanced wound care market include Smith & Nephew PLC, Mölnlycke Health Care AB, Acelity (KCI Licensing, Inc.), Convatec Group PLC, Baxter International, Inc., B. Braun, Coloplast, Integra Lifesciences, 3M, Cardinal Health, Medtronic, and Mimedx Group among others.

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