

# Amaka Takes Another Step Towards Retail With the Official Vend + MYOB Sales Integration

SYDNEY, NSW , AUSTRALIA , April 14, 2020 /EINPresswire.com/ -- Amaka takes another step towards retail with the [official Vend + MYOB sales integration](#)

Amaka continues to lead the way in accounting integrations after being chosen by Vend to provide its official integration with MYOB AccountRight. Amaka delivers best-in-class accounting automation tools for hospitality and retail SMBs, saving them time and money. Choosing Amaka is a “no brainer” for partners, said [Pedram Afshar](#) CEO. “We build, maintain and provide accounting support to the end merchants, leaving our partners to focus on what they do best!”.



Vend + MYOB Sales Integration

## Move to Retail

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This is a strategic move towards further diversification of our customer base and offers a clear path in the direction of additional automation service partners in the future”

*Francesco Martella, COO*

“The increased market’s demand for this integration is proof of how businesses are becoming more sophisticated in the way they manage their processes and leverage automation practices”, said [Francesco Martella](#) (COO). He continued by saying that “This is a strategic move towards further diversification of our customer base and offers a clear path in the direction of additional automation service partners in the future”.

Connect Vend + MYOB AccountRight Live seamlessly

Amaka delivered the functionality which allows Vend and

MYOB customers to:

- Automate and capture sales data from one or multiple outlets into a single or multiple MYOB organisation file(s);
- Summarise all sales transactions into a MYOB sales invoice;
- Sync Vend sales transactions in a wide array of formats;

The integration is available in Australia and New Zealand.

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