

Produce Alliance Keeping Supply Chain Open Delivering Produce Boxes to Frontline Workers

Week Two of Produce Box Project: Nourish Our Frontlines to be held in LA, Palm Beach Gardens, Denver, Chicago and Washington, D.C.

UNITED STATES, April 14, 2020

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MEDIA ADVISORY

Produce Alliance Keeping

Supply Chain Open by

Delivering

Nutritious Produce Boxes to

Frontline Healthcare Workers

Week Two of Produce

Box Project: Nourish Our

Frontlines

to be held in LA, Palm

Beach Gardens, Denver,

Chicago and Washington,

D.C.

Produce Alliance, LLC and

their charity arm, the

Produce

Alliance Foundation and distributors will continue their national effort

to keep the important

produce supply chain open and running by providing nutritious relief

through distributing fresh

produce boxes to five communities across the country. On April 15

and 16, frontline medical

responders in Los Angeles, Palm Beach Gardens, Denver, Chicago

and Washington, D.C. who

are working excruciating hours to help stave off the crushing wave

of COVID-19 cases will

receive a special produce box when they leave their shift.

The Produce Alliance has already conducted a pilot delivery effort at

Illinois Masonic Hospital in

Chicago and the national kickoff was held at Children's National in

Washington, D.C. Produce



Produce Alliance Logo

Alliance Foundation and its donors have to date been able to deliver almost 5000 produce boxes to front line medical workers and will continue to delivery to those workers who are in the fight to help keep America safe. This week the total number of deliveries from Produce Box Project will have served over 2000 Frontline workers. An added by-product of this effort is keeping the supply working in multiple industries, preventing businesses and farms from shutting down and allowing people to do good during times of crisis. Project Produce Box: Nourish Our Frontlines was made possible through the generous donation to the Produce Alliance Foundation by individuals listed below.

Date: Apr 15
 Time: 7:00 am
 Location:
 Cedars-Sinai
 8700 Beverly Blvd,
 Los Angeles, CA
 90048

Donors:
 Tropical
 Kaily and Adam Westbrook
 Polisky Family
 Nature's Produce
 Tropical Smoothie

Distribution
 Location: Workers will receive boxes and Smoothie while driving out of
 Parking Garage on S. Sherbourne Drive between 3rd Street and Gracie Allen Drive. Just west of S. San Vicente.
 Map: <https://bit.ly/2XuNP0AEQ>
 Media Contact for hospital: Melissa: Vizcarra@cshs.org
 office 323 866 8146 : mobile 719 502 5001

Date: April 16



Produce Box



Children's Hospital Workers quickly gather produce boxes delivered by Produce Alliance and Keany Produce and Gourmet

Time: 7:00 am and 5:00 pm

Location: Palm Beach Gardens Medical Center

Media: PBGMC will provide photos and videos to media and their outlets.

Contact Media relations or go to

<https://www.facebook.com/PalmBeachGardensMC/>

Donors: Anonymous donor

Premier Produce

Produce Alliance

Foundation

Hospital Media Contact: Ryan Lieber Ryan.lieber@tenethealth.com (561)308-9830

Date: April 16

Time: 12:00 pm

Location: National Jewish Health

1400 Jackson Street, Denver, Colorado

Distribution: Southside Building (where red arrows is indicated Human Resources)

Donors: Kaily and Adam Westbrook

Fresh Pack Produce, Local distributor

Produce Alliance Foundation

Media contact for hospital: William Allstetter Allstetterw@njhealth.org

Date: April 16

Time: 7:00 am

Location: Advocate Condell Medical Center

801 S Milwaukee Ave

Libertyville, IL 60048

Follow Signs to receiving dock (2 dock port) in the rear of the hospital next to rear ED

Donors:

Kaminski Charitable Trust

Get Fresh Produce

Produce Alliance Foundation

Media contact for hospital: Carla Basiliere Carla.basiliere@aurora.org (920) 410-7780

Date: Apr 16

Time: 7:00 am

Location: Medstar Georgetown University Hospital

3800 Reservoir Road, NW

Washington, DC

Distribution Location Entrance 3, Employee parking turnaround

Donors:

The Ahearn Family

Keany Produce and Gourmet

Produce Alliance Foundation

Media Contact: Debbie.astrate@gunet.georgetown.edu
703-731-9686

Notes for Media: Representatives from each distributor, who are members of the Produce Alliance, LLC network, and a hospital representative will be on site to interview at the deliveries that are open to media. Events not open to the public, hospitals will release photographs and video. Produce Alliance and Foundation President Melissa Ackerman is available for remote interview to discuss the important role Produce Alliance has in keeping America's supply chain running.

As recommended by the CDC, we will be practicing social distancing and wearing personal face coverings and ask that you practice accordingly.

Video: https://youtu.be/MFRBJ6_5WNM B-roll and photos are also available.

Institutions and individuals who would like to collaborate with the Produce Alliance to provide Produce Boxes should contact: Melissa@producealliance.com. If you would like to help fund the

Produce Box Project: Nourish Our Frontline campaign to help delivery to the frontline responders in their community can contact: Tracy@KeyandAssociatesDC.com

Media Contacts: Produce Alliance: Kim Fuller (202-590-3572)
kimfuller924@gmail.com

About Produce Alliance: Produce Alliance, based in Chicago, Illinois, is a national produce distributor through its alliance of growers/shipper community, providing access to the highest quality of fresh produce. They specialize in category management services including procurement, national distribution, information services, and food safety assurance to food service clients across North America, the Caribbean and beyond. Additionally, they manage an alliance of more than fifty independently owned specialty distributors of fresh products with combined produce sales of over \$4 billion annually.
www.producealliance.com

About Produce Alliance Foundation: The PA Foundation is a 501(c)(3) comprised both of monetary efforts and/or supplies donated to a collective foundation for the purpose of contributing to charitable causes.

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