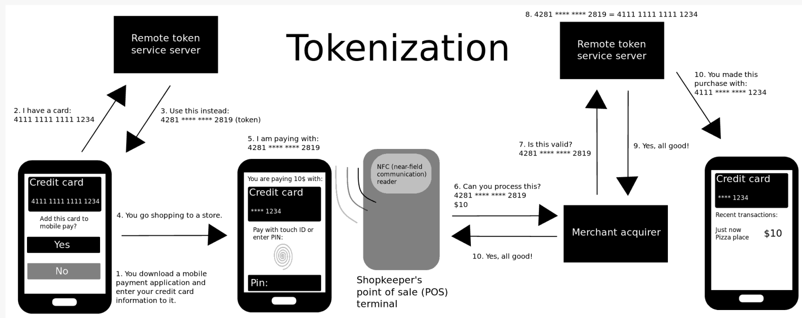
Tokenization Market to see Huge Growth by 2025 | Symantec, Thales e-Security, Visa, WEX

Tokenization Market Growth Cycle to Mitigate New Business Opportunity



tokenization

NEW JERSEY, USA, April 17, 2020 /EINPresswire.com/ -- Advance Market Analytics released the research report of Global Tokenization Market, offers a detailed overview of the factors influencing the global business scope. Global Tokenization Market research report shows the latest market insights with upcoming trends and breakdown of the products and services.The report provides key statistics on the market status, size, share, growth factors of the Global Tokenization. This Report covers the emerging player's data, including: competitive situation, sales, revenue and global market share of top manufacturers are Symantec [United States], Thales e-Security [United States], Visa [United States], WEX [United States], Worldpay [United States], Dell Technologies [United States], CipherCloud [United States], Futurex [United States], First Data [United States], Gemalto [Netherlands], Fiserv [United States], Micro Focus [United Kingdom], Liaison Technologies [United States], Protegrity [United States], TokenEx [United States], Bluefin [United States], Sequent Software [United States], Discover Financial Services [United States], Verifone [United States] and IP Solution International [Australia].

> Tokenization Market: Know More About The Years Ahead"
>
> *Nidhi Bhawsar*

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Tokenization is a way to protect consumer data from potential breach by using unspecified numbers which contains essential information thus, eliminating the need to provide whole card details while making online transactions. This payment security method helps online businesses in protecting their data breach. With increasing cases of data breach across industries resulting in huge capital loss, tokenization provides a great platform for key players to find ways and means to make this system robust.According to AMA, the market for Tokenization is expected to register a CAGR of 24.6% during the forecast period to 2024. This growth is primarily driven by Growing Need to Prevent of Payment Fraud Cases and Stringent Regulatory Guidelines Set by Payment Card Industry Data Security Standard (PCI DSS) and Need for Compliance with Them.

Market Drivers
• Growing Need to Prevent of Payment Fraud Cases
• Stringent Regulatory Guidelines Set by Payment Card Industry Data Security Standard (PCI DSS) and Need for Compliance with Them
Market Trend
• Growing Demand for Cloud Based Tokenization Security Solution

• Rising Adoption of Data Tokenization for Mobile Apps
Restraints
• Lack of Awareness About Tokenization System Among End user Industries
• Issue Related with Implementation of This System
Opportunities
Growing Digital Payment Methods Across Industry Verticals and Rapid Growth in eCommerce Market
Challenges
Inability of Tokenization System to Provide Full-proof Security Solution

The Global Tokenization is segmented by following Product Types:
Application (Payment Security, Compliance Management), End Users (BFSI, Retail & consumer Goods, Government, Automotive, IT & Telecom, Energy & Utilities, Education, Military & Defense, Manufacturing, Others), Enterprise Size (Small & Medium Enterprise, Large Enterprise), Deployment Type (On-premises, Cloud), Technique (API-based, Gateway-based), Solution (Payment Security, Customer Data Management, Compliance & Policy Management, Encryption)

Region Included are: North America, Europe, Asia Pacific, Oceania, South America, Middle East & Africa
Country Level Break-Up: United States, Canada, Mexico, Brazil, Argentina, Colombia, Chile, South Africa, Nigeria, Tunisia, Morocco, Germany, United Kingdom (UK), the Netherlands, Spain, Italy, Belgium, Austria, Turkey, Russia, France, Poland, Israel, United Arab Emirates, Qatar, Saudi Arabia, China, Japan, Taiwan, South Korea, Singapore, India, Australia and New Zealand etc.

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Strategic Points Covered in Table of Content of Global Tokenization Market:
Chapter 1: Introduction, market driving force product Objective of Study and Research Scope the Global Tokenization market
Chapter 2: Exclusive Summary – the basic information of the Global Tokenization Market.
Chapter 3: Displayingthe Market Dynamics- Drivers, Trends and Challenges of the Global Tokenization
Chapter 4: Presenting the Global Tokenization Market Factor Analysis Porters Five Forces, Supply/Value Chain, PESTEL analysis, Market Entropy, Patent/Trademark Analysis.
Chapter 5: Displaying the by Type, End User and Region 2013-2018
Chapter 6: Evaluating the leading manufacturers of the Global Tokenization market which consists of its Competitive Landscape, Peer Group Analysis, BCG Matrix & Company Profile
Chapter 7: To evaluate the market by segments, by countries and by manufacturers with revenue share and sales by key countries in these various regions.
Chapter 8 & 9: Displaying the Appendix, Methodology and Data Source

Finally, Global Tokenization Market is a valuable source of guidance for individuals and companies.

Data Sources & Methodology

The primary sources involves the industry experts from the Global Tokenization Market including the management organizations, processing organizations, analytics service providers of the industry’s value chain. All primary sources were interviewed to gather and authenticate qualitative & quantitative information and determine the future prospects.

In the extensive primary research process undertaken for this study, the primary sources – Postal Surveys, telephone, Online & Face-to-Face Survey were considered to obtain and verify both qualitative and quantitative aspects of this research study. When it comes to secondary sources Company's Annual reports, press Releases, Websites, Investor Presentation, Conference Call transcripts, Webinar, Journals, Regulators, National Customs and Industry Associations were given primary weight-age.

Get More Information: https://www.advancemarketanalytics.com/reports/66655-global-tokenization-market

Thanks for reading this article; you can also get individual chapter wise section or region wise report version like North America, Europe or Asia.

About Author:
Advance Market Analytics is Global leaders of Market Research Industry provides the quantified B2B research to Fortune 500 companies on high growth emerging opportunities which will impact more than 80% of worldwide companies' revenues.
Our Analyst is tracking high growth study with detailed statistical and in-depth analysis of market trends & dynamics that provide a complete overview of the industry. We follow an extensive research methodology coupled with critical insights related industry factors and market forces to generate the best value for our clients. We Provides reliable primary and secondary data sources, our analysts and consultants derive informative and usable data suited for our clients business needs. The research study enable clients to meet varied market objectives a from global footprint expansion to supply chain optimization and from competitor profiling to M&As.

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