

## OOm Singapore is a 2020 MARKies Awards Finalist

OOm, the award-winning SEO agency in Singapore, is selected as Finalist in three categories in the Marketing Magazine's MARKies Awards 2020.

SINGAPORE, April 22, 2020 /EINPresswire.com/ -- OOm, the award-winning provider of SEO services in Singapore, has been selected as a finalist in the Marketing Magazine's MARKies Awards 2020.

This isn't the first time that the SEO company in Singapore is recognised by the award-giving body. In 2019, OOm is shortlisted for the Independent Agency of the Year award in Marketing Magazine's Agency of the Year Awards. In the same awards night, the agency also walked away winning a SILVER for the Search Marketing Agency of the Year category.

These are among other <u>awards and</u> <u>recognitions</u> under its belt:

WINNER: Best Search Campaign - Agency of the Year MARKies Award

2011
SILVER: Best Use of Search - MARKies Awards 2019
SILVER: Best Use of Search MARKies Awards 2018

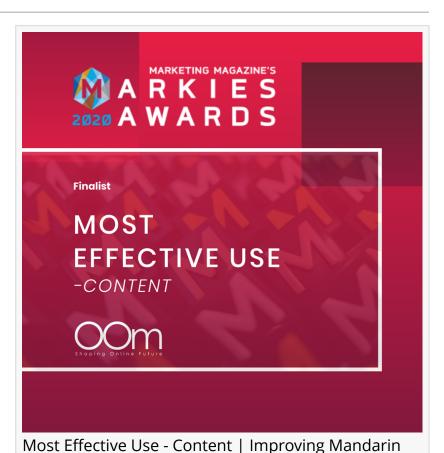
The MARKies Awards recognise and reward the most innovative, creative, and effective campaigns in the digital marketing realm in Singapore. The finalists are judged by an independent panel of senior, client-side marketers and evaluated based on their creative ideas and innovative use of media to drive success to their client.

Synchronization

Amidst the stressful, emergency situation the world is in, receiving an accolade gives the company something to look forward to. Holding onto something positive helps its team to centre on things that help them make it through the day and look forward to the day when everything gets back to normal.

"We understand now is a very difficult period for everyone due to the COVID-19 situation," said lan Cheow, CEO and Co-Founder of OOm in a statement.

"It is always nice to receive positive news like this as I hope it helps boost the morale of the team.



Self Storage's Online Visibility through Content

No matter how hard the road is, we will continue to strive for excellence and we shall emerge stronger from this period," he added.

Wyvan Xu, Business Director and Co-Founder of OOm, also expressed how the company continues to commit itself to excellence regardless of the COVID-19 outbreak.

"Being shortlisted in the MARKies awards only proves that regardless of the situation, we are always after excellence in our work," Xu was quoted as saying.

"We strongly believe that by giving our best in what we do for our clients, we will always emerge stronger from such tough situations," he added.

Due to the strict measures in place to prevent the spread of the COVID-19 virus, the annual gala dinner ceremony to announce the winners of the 2020 MARKies Awards is postponed until further notice.

Follow OOm SG on Facebook and other social media channels for the latest updates on the announcement of winners.

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