

## Direct-to-consumer Genetic Testing Market 2020 – Opportunity Assessment, Global Analysis and Forecast Report To 2025

Direct-to-consumer Genetic Testing -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2025

PUNE, MAHARASHTRA, INDIA, April 22, 2020 /EINPresswire.com/ -- <u>Direct-to-consumer Genetic Testing</u> Industry

## Description

The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Direct-to-consumer Genetic Testing by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt and will significantly affect the Direct-to-consumer Genetic Testing market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

This research on the Direct-to-consumer Genetic Testing market provides an objective analysis of the overall market based on the latest data. The description in the report offers a comprehensive overview of the industry along with the definition of the goods and services. The research also presents the forecast for the Direct-to-consumer Genetic Testing market, with an analysis covering the period 2020-2025. The report provides an in-depth analysis of the key trends that decide the market's future in terms of overall growth and value in the coming years.

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

23andMe
MyHeritage
LabCorp
Myriad Genetics
Ancestry.com
Quest Diagnostics
Gene By Gene
DNA Diagnostics Center
Invitae
IntelliGenetics
Ambry Genetics
Living DNA

**EasyDNA Pathway Genomics** Centrillion Technology Xcode Color Genomics **Anglia DNA Services** African Ancestry Canadian DNA Services **DNA Family Check** Alpha Biolaboratories Test Me DNA 23 Mofang Genetic Health **DNA Services of America** Shuwen Health Sciences Mapmygenome **Full Genomes** 

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Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.): Diagnostic Screening Prenatal, Newborn Screening, and Pre-Implantation Diagnosis Relationship Testing

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):
Online
Offline

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):
North America (U.S., Canada, Mexico)
Europe (Germany, U.K., France, Italy, Russia, Spain etc.)
Asia-Pacific (China, India, Japan, Southeast Asia etc.)
South America (Brazil, Argentina etc.)
Middle East & Africa (Saudi Arabia, South Africa etc.)

## Research Methodology

In addition to other methodologies, the comprehensive research carried out on the Direct-to-consumer Genetic Testing market was obtained by implementing Porter's Five Forces model. The report provides a detailed SWOT analysis to help provide a deeper understanding of the market status and prospects regarding the segments of the market and the competitive landscape of the industry.

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1 Industry Overview

2 Industry Environment (PEST Analysis)

3 Direct-to-consumer Genetic Testing Market by Type

4 Major Companies List

4.1 23andMe (Company Profile, Sales Data etc.)

4.1.1 23andMe Profile

Table 23andMe Overview List

4.1.2 23andMe Products & Services

4.1.3 23andMe Business Operation Conditions

Table Business Operation of 23andMe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 MyHeritage (Company Profile, Sales Data etc.)

4.2.1 MyHeritage Profile

Table MyHeritage Overview List

4.2.2 MyHeritage Products & Services

4.2.3 MyHeritage Business Operation Conditions

Table Business Operation of MyHeritage (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 LabCorp (Company Profile, Sales Data etc.)

4.3.1 LabCorp Profile

Table LabCorp Overview List

4.3.2 LabCorp Products & Services

4.3.3 LabCorp Business Operation Conditions

Table Business Operation of LabCorp (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Myriad Genetics (Company Profile, Sales Data etc.)

4.4.1 Myriad Genetics Profile

Table Myriad Genetics Overview List

4.4.2 Myriad Genetics Products & Services

4.4.3 Myriad Genetics Business Operation Conditions

Table Business Operation of Myriad Genetics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Ancestry.com (Company Profile, Sales Data etc.)

4.5.1 Ancestry.com Profile

Table Ancestry.com Overview List

4.5.2 Ancestry.com Products & Services

4.5.3 Ancestry.com Business Operation Conditions

Table Business Operation of Ancestry.com (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Quest Diagnostics (Company Profile, Sales Data etc.)

4.6.1 Quest Diagnostics Profile

Table Quest Diagnostics Overview List

4.6.2 Quest Diagnostics Products & Services

4.6.3 Quest Diagnostics Business Operation Conditions

Table Business Operation of Quest Diagnostics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Gene By Gene (Company Profile, Sales Data etc.)

4.7.1 Gene By Gene Profile

Table Gene By Gene Overview List

4.7.2 Gene By Gene Products & Services

4.7.3 Gene By Gene Business Operation Conditions

Table Business Operation of Gene By Gene (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 DNA Diagnostics Center (Company Profile, Sales Data etc.)

4.9 Invitae (Company Profile, Sales Data etc.)

- 4.10 IntelliGenetics (Company Profile, Sales Data etc.)
- 4.11 Ambry Genetics (Company Profile, Sales Data etc.)
- 4.12 Living DNA (Company Profile, Sales Data etc.)
- 4.13 EasyDNA (Company Profile, Sales Data etc.)
- 4.14 Pathway Genomics (Company Profile, Sales Data etc.)
- 4.15 Centrillion Technology (Company Profile, Sales Data etc.)
- 4.16 Xcode (Company Profile, Sales Data etc.)
- 4.17 Color Genomics (Company Profile, Sales Data etc.)
- 4.18 Anglia DNA Services (Company Profile, Sales Data etc.)
- 4.19 African Ancestry (Company Profile, Sales Data etc.)
- 4.20 Canadian DNA Services (Company Profile, Sales Data etc.)
- 4.21 DNA Family Check (Company Profile, Sales Data etc.)
- 4.22 Alpha Biolaboratories (Company Profile, Sales Data etc.)
- 4.23 Test Me DNA (Company Profile, Sales Data etc.)
- 4.24 23 Mofang (Company Profile, Sales Data etc.)
- 4.25 Genetic Health (Company Profile, Sales Data etc.)
- 4.26 DNA Services of America (Company Profile, Sales Data etc.)
- 4.27 Shuwen Health Sciences (Company Profile, Sales Data etc.)
- 4.28 Mapmygenome (Company Profile, Sales Data etc.)
- 4.29 Full Genomes (Company Profile, Sales Data etc.)
- 5 Market Competition
- 5.1 Company Competition
- 5.2 Regional Market by Company
- 6 Demand by End Market
- 7 Region Operation
- 8 Marketing & Price
- 9 Research Conclusion

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Contact Us: Sales@Wiseguyreports.com Ph: +1-646-845-9349 (Us) Ph: +44 208 133 9349 (Uk)

NORAH TRENT WiseGuy Research Consultants Pvt. Ltd. 08411985042 email us here

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