

Self-drive Car Rental in Emerging Countries Market 2020 Global Analysis, Opportunities, Growth and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, MAHARASTRA, INDIA, April 23, 2020 /EINPresswire.com/ -- A car rental, hire car, or car hire agency is a company that rents automobiles for short periods of time, generally ranging from a few hours to a few weeks. It is often organized with numerous local branches (which allow a user to return a vehicle to a different location), and primarily located near airports or busy city areas and often complemented by a website allowing online reservations.

Sedans are the most preferred rented cars in the emerging countries and accounted for the maximum market size. Sedans range between hatchbacks and SUVs and offer better comfort and driving experience than hatchbacks as they are powered by bigger and powerful engines. Also, the extra boot space in sedans is an extra advantage especially when people rent them out for long trips. Customers prefer to undertake long road trips on sedans as they are more cost-effective than SUVs.

China dominated the market and will continue to maintain the lead throughout the forecast period. The major factors driving the self-driving car rental market in China are the rising urbanization rates, government regulations regarding owning private cars, and the gap between license holders and non-car owners.

In 2018, the global <u>Self-drive Car Rental in Emerging Countries</u> market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

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This report focuses on the global Self-drive Car Rental in Emerging Countries status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Self-drive Car Rental in Emerging Countries development in United States, Europe and China.

The key players covered in this study
Hertz Global Holdings
Enterprise Holdings
Avis Budget Group
Zoomcar
Europcar
Sixt AG
Localiza
Myles
China Auto Rental Inc
eHi Car Services
Uber Technologies Inc
Car Club
Eco Rent A Car

Market segment by Type, the product can be split into Hatchback

Sedan

SUV

Other

Market segment by Application, split into

Business

Leisure

Other

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Central & South America

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