



# Over the Counter (OTC) Drugs & Dietary Supplements Market 2020 Global Industry Size, Share, Price, Trend, Forecast 2025

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, MAHARASTRA, INDIA, April 24, 2020 /EINPresswire.com/ -- Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a prescription from a healthcare professional, as opposed to prescription drugs, which may be sold only to consumers possessing a valid prescription. Dietary supplements are products intended to supplement the diet. They are not drugs and, therefore, are not intended to treat, diagnose, mitigate, prevent, or cure diseases. This report analyzed both OTC drugs and dietary supplements.

The global Over the Counter (OTC) Drugs & Dietary Supplements market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Over the Counter (OTC) Drugs & Dietary Supplements market based on company, product type, end user and key regions.

This report studies the global market size of Over the Counter (OTC) Drugs & Dietary Supplements in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Over the Counter (OTC) Drugs & Dietary Supplements in these regions.

This research report categorizes the global Over the Counter (OTC) Drugs & Dietary Supplements market by top players/brands, region, type and end user. This report also studies the global Over the Counter (OTC) Drugs & Dietary Supplements market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

Request a Free Sample Report @ <https://www.wiseguyreports.com/sample-request/3342494-global-over-the-counter-otc-drugs-dietary-supplements>

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Pfizer Inc.

Novartis International AG

Roche Holding AG

Merck & Co., Inc.

Sanofi S.A

Johnson & Johnson

Gilead Sciences

GlaxoSmithKline plc.

Bayer Healthcare AG

AstraZeneca plc.

Alacer Corp.

Alcon Inc.

Alfresa Pharma Corporation

Alkalon A/S  
Alliance Healthcare  
Allergan, Plc.  
Reckitt Benckiser Plc.  
Bausch & Lomb  
AbbVie Inc.  
The Colgate-Palmolive Company

Market size by Product  
by Category  
Vitamin and Dietary Supplements  
Cough & Cold Products  
Analgesics  
Gastrointestinal Products  
Sleep Aids  
Otic Products  
Wart Removers  
Mouth Care Products  
Ophthalmic Products  
Other

by Dosage Form  
Tablets  
Hard Capsules  
Powders  
Ointments  
Soft Capsules  
Liquids  
Others

by Product  
Branded  
Generic Drugs  
Market size by End User  
Pharmacies  
Grocery Stores  
Vitamin  
Health Food Stores  
Online Pharmacies

#### Regional analysis:

The report provides a comprehensive regional analysis taking various aspects into account. Here the key players have been identified understanding the strategies applied by them. In concurrence, the partnership level can be analysed, along with the associated factors or scopes to merge. Here the key markets like Asia Pacific, Europe, and the Middle East & Africa have been taken into account. The report makes prediction of the market up to 2026.

NOTE : Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

Table of Contents

1 Study Coverage  
1.1 Over the Counter (OTC) Drugs & Dietary Supplements Product  
1.2 Market Segments  
1.3 Key Manufacturers Covered

## 1.4 Market by Type

### 1.4.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size Growth Rate by Product

#### 1.4.2 Vitamin and Dietary Supplements

#### 1.4.3 Cough & Cold Products

#### 1.4.4 Analgesics

#### 1.4.5 Gastrointestinal Products

#### 1.4.6 Sleep Aids

#### 1.4.7 Otic Products

#### 1.4.8 Wart Removers

#### 1.4.9 Mouth Care Products

#### 1.4.10 Ophthalmic Products

#### 1.4.11 Other

## 1.5 Market by End User

### 1.5.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size Growth Rate by End User

#### 1.5.2 Pharmacies

#### 1.5.3 Grocery Stores

#### 1.5.4 Vitamin

#### 1.5.5 Health Food Stores

#### 1.5.6 Online Pharmacies

## 1.6 Study Objectives

## 1.7 Years Considered

## 2 Executive Summary

### 2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Market Size

#### 2.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue 2014-2025

#### 2.1.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Sales 2014-2025

### 2.2 Over the Counter (OTC) Drugs & Dietary Supplements Growth Rate by Regions

#### 2.2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Sales by Regions

#### 2.2.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue by Regions

...

## 11 Company Profiles

### 11.1 Pfizer Inc.

#### 11.1.1 Pfizer Inc. Company Details

#### 11.1.2 Company Business Overview

#### 11.1.3 Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

#### 11.1.4 Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

#### 11.1.5 Pfizer Inc. Recent Development

### 11.2 Novartis International AG

#### 11.2.1 Novartis International AG Company Details

#### 11.2.2 Company Business Overview

#### 11.2.3 Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

#### 11.2.4 Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

#### 11.2.5 Novartis International AG Recent Development

### 11.3 Roche Holding AG

#### 11.3.1 Roche Holding AG Company Details

#### 11.3.2 Company Business Overview

#### 11.3.3 Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

#### 11.3.4 Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Products

Offered

11.3.5 Roche Holding AG Recent Development

11.4 Merck & Co., Inc.

11.4.1 Merck & Co., Inc. Company Details

11.4.2 Company Business Overview

11.4.3 Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

11.4.4 Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

11.4.5 Merck & Co., Inc. Recent Development

11.5 Sanofi S.A

11.5.1 Sanofi S.A Company Details

11.5.2 Company Business Overview

11.5.3 Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

11.5.4 Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

11.5.5 Sanofi S.A Recent Development

11.6 Johnson & Johnson

11.6.1 Johnson & Johnson Company Details

11.6.2 Company Business Overview

11.6.3 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue and Gross Margin (2014-2019)

11.6.4 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

.....Continued

Access Complete Report @ <https://www.wiseguyreports.com/reports/3342494-global-over-the-counter-otc-drugs-dietary-supplements>

NORAH TRENT

WISE GUY RESEARCH CONSULTANTS PVT LTD

+ +1 646-845-9349

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.