

# Introducing 'BindBuddy' Your Hands-Free Jacket Holder

*BindBuddy' Available for Purchase Through Kickstarter Campaign Beginning April 21, 2020*

TORONTO, ON, CANADA, April 26, 2020 /EINPresswire.com/ -- [BindBuddy](#) is a new first-of-its-kind storage accessory that instantly secures one's jacket, coat, or sweater to the strap of any backpack, briefcase, or handbag while on-the-go. Featuring a light-weight, universal design, BindBuddy is ideal for users who need a safe and simple solution to secure their outerwear to their bag when they need to go hands-free. As a brand-new product, BindBuddy will be made available for purchase through the company's [Kickstarter](#) campaign launched on April 21, 2020.



“We are excited to announce our BindBuddy device as we believe it will be a game-changer within the travel accessory industry,” said Ryan Nguyen, CEO of BindBuddy. “The idea for BindBuddy came from the experience of having no room in your bag and not being able to use your hands if you’re busy holding your coat. It was clear we needed a simple solution to keep our coats in arm’s reach. Whether our users are commuting by train, running errands on foot, or traveling by bike, BindBuddy will ensure they have a hands-free experience with their garments securely fastened by their sides.”

“

No more carrying our jackets? Sign us up!”

*Gadget Flow*

BindBuddy is a small, light device that features a catch and release system to hold one's garment and then easily release it when needed. To operate the BindBuddy, first, attach the device onto the backpack or handbag strap through the carabiner clip top, then release the device's shell with the ribbon attached. Take the ribbon and wrap it around the garment, working to reattach the shell to the main body of the device. Users can then tighten the ribbon to further secure the garment, preparing the user to head out on-the-go with their garment securely fastened.

BindBuddy will be sold through a Kickstarter campaign beginning April 21. The initial backers of the BindBuddy Kickstarter campaign will receive a special early bird special of 50% off the retail price (\$20 USD). The special will feature a pack of two BindBuddy units for \$10 USD. This limited-time offer will be for the first 100 purchases.

Check out BindBuddy on Kickstarter, visit:

<https://www.kickstarter.com/projects/bindbuddy/meet-bindbuddy-your-personal-butler>.

Ryan Nguyen  
RND IP LTD.  
+1 416-428-6368  
[email us here](#)  
Visit us on social media:  
[Facebook](#)



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2020 IPD Group, Inc. All Right Reserved.