

How Nano digital hearing aids redefined the market

1 in 20 Americans suffer from hearing impairment or hearing loss. As many turn to the internet for solutions, here is the story of Nano digital hearing aids.







SCOTTSDALE, ARIZONA, US, April 27, 2020 /EINPresswire.com/ -- With 1 in 20 Americans either suffering from hearing impairment or complete hearing loss, many are turning to the internet to search for solutions. Here is the story of how Nano digital hearing aids served the American market, with some of their latest innovations.

The recent news of [veterans who won Nano digital hearing aids](#), pertains to people who may otherwise not have been able to afford this much-needed solution in their struggle against hearing loss. Nano digital hearing aids have been around for a long time and although big pharma and retail may not have their hands on the product, it is known to be a company that has a direct relationship with the American public. In cases where physicians recommend the device to patients, they typically help them to order these hearing aids online.

Nano Digital Hearing Aids is one of the US providers who served the public the longest over the years. He started way back with the older hearing aid models and continued to provide Americans with the latest hearing aid models as they became available. Regarding the popularity of Nano Digital Hearing Aids, a spokesperson for the company said: "The fact is that our range have become so popular in the US, that people no longer ask Google for "digital hearing aids", but rather for "Nano digital hearing aids" or "nano hearing aids" – is something we do take this as a compliment. Yet we also recognize that it is an incredible responsibility to provide the public, who trust us, with



Nano X2 Digital Hearing Aid - New Breakthrough Solution

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Nano Hearing Aids	X2R (Rechargeable)	NANO SIGMA (Battery)	X2 (Battery)	RX2000 (Rechargeable)
Rechargeable	✓ (16 Hours Per Charge)	— (A13 Battery)	— (312 Battery)	✓
Wireless App Control	—	✓	—	—
Background Noise Reduction	✓	✓	✓	✓
Sound Environment Settings	✓ (4)	✓ (4)	✓ (4)	✓ (2)
Digital Sound Processing	✓	✓	✓	—

Review and Compare Nano Digital Hearing Aids

the highest quality hearing aids available, at prices they can afford. We have built an extraordinary relationship with the public and their physicians and will continue to give our best for this cause.”

The latest product release is the Nano Sigma which is the much-awaited innovation where users can control their hearing aids from a smartphone app. This eliminates the need to either remove the hearing aid to make adjustments, or to touch the ears. It is a breakthrough for users who desire more discretion. The all-time best-seller remains the Nano X2 recharge: it is a digital hearing aid that is used by thousands of people around the world, which carries a high public approval rate.

Hearing is unlike any other sense and is an integral part of people’s ability to live a normal life. It is not something with which people want to take a chance so the consequences of any purchase decisions in this case, matter a lot. A high number of public reviews and a long trading history are two essential benchmarks when comparing hearing aid devices over the internet. This is because over time, many “me too” products have entered the US market, perhaps too many to mention, for example Widex, Costco hearing aids, [MD hearing aids](#), Hearing Assist, Lively and so forth. Consumers may find many new hearing aid brands to cause some confusion, so it is common to see forums where they ask “what is Costco hearing aids?”, “are digital hearing aids safe to use?”, “what is MD hearing aids?” and other related questions. These are normal questions to ask, in order to try and avoid hearing aid scams and research every new brand. Yet generally, the public is hesitant to buy a health-related product from a new vendor on Amazon with only one 5-star review. Whereas if there is a vendor with a long trading history, even if the majority of reviews are 5-star, but not all are, people still have more faith in the validity of the product as it has stood the test of time.

Concerning COVID-19 and hearing loss, Nano digital hearing aids released a statement stating that “the public should be careful in evaluating unsubstantiated claims, for example that the [coronavirus may be linked](#) to hearing loss. Until these claims are verified by physicians, people should avoid panicking or passing on news like this. We do not think it is appropriate for hearing aid companies to try and profit during the pandemic. Furthermore, we support the idea that critical information relays about COVID-19 updates should be made more accessible to deaf people, for starters, by using sign language on mainstream news broadcasts.”

About product pricing, Nano Digital Hearing Aids is steering it’s R&D program in a direction where it can continue providing Americans with a product that has the optimal balance between convenient modern efficiency and affordability.

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