

Connecting Isolated Strangers Across the World Through Postcard Exchanges

A Brooklyn mom and user-experience designer created a platform that has people all over the world reach out to strangers via handwritten postcards.

BROOKLYN, NEW YORK, UNITED STATES, May 6, 2020 / EINPresswire.com/ -- A mom and UX designer who has been isolating in Williamsburg, Brooklyn for close to two months, came up with a heart-warming idea for how to connect strangers throughout the world. The result is www.StayHomeReachOut.com, a website that encourages everyone to reach out to a stranger via handwritten postcards.



StayHomeReachOut.com seeks to make the world a more humane place by inviting everyone to reach out to a stranger in isolation.

“Sending a postcard makes you connect with a stranger on a human level that cannot be matched by emails, text messages, Facebook, WhatsApp or WeChat,” says Nina Boesch, creator of the [Stay Home. Reach Out.](http://www.StayHome.ReachOut) project. “It is an act-of-kindness activity that is quickly reaching even the farthest corners of the world. We have active participants from the U.S., Singapore, China, Indonesia, and Germany, to just name a few postcard origins. I am humbled by the response to my idea. It’s just beautiful to see that people around the globe see similar needs to spread kindness during the current Coronavirus crisis.”

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Within just a few weeks of its launch, the platform already has hundreds of active postcard writers in North America, Europe, and Asia, with participants ranging from elderly, retired people to first-graders.

“The idea is simple.”, Boesch says, “You put your thoughts and wishes into writing a physical postcard and [head over to www.StayHomeReachOut.com](http://www.StayHomeReachOut.com) to receive an address of someone who would appreciate a card in the mail. Someone else will likewise send you a postcard from yet another part of the world. It’s a simple act of kindness that keeps paying forward.”

NINA BOESCH
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