

OpenWork Agency Publishes New White Paper- People First: Workplace Strategy & Change Management for a Post-Covid World

The paper outlines the challenges and opportunities that companies face as they plan their return to the office.

AUSTIN, TEXAS, USA, May 7, 2020 /EINPresswire.com/ -- OpenWork Agency publishes a new white paper- [People First: Workplace Strategy & Change Management for a Post-Covid World](#). The paper outlines the challenges and opportunities that companies face as they plan their return to the office.

OpenWork continues its thought leadership as a [leading workplace strategy firm](#), bringing its research to bear to provide actionable insights for leaders making tough decisions during the crisis.

Recent surveys show that around 24% of American workers would like to continue working from home permanently after Covid-19, and that 20% are uncertain about where they want to work. Only 55% say they definitely want to return to work at the office.

How will companies choose who will work from where in the future? What measures will companies need to take to ensure employee health and safety at the office? How can the current crisis be turned into an opportunity?

The paper provides a roadmap for how companies can reframe the current crisis as a once-in-a-lifetime opportunity. It discusses two important opportunities: 1.) rationalizing real estate to reduce costs; 2.) honoring employee choice and preference to attract and retain talent.

The five-step framework presented in the paper outlines how companies can strategically respond to the Covid-19 crisis by building a more flexible and more [people-centered workplace strategy](#).

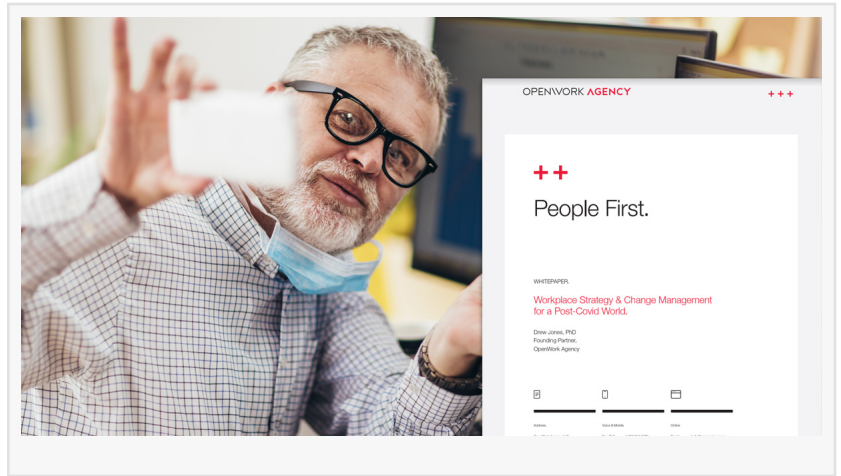


The image shows a promotional card for a white paper. On the left, there is a portrait of a man with glasses and a blue surgical mask. To his right is a graphic titled 'REMOTE WORKING OPTIONS' with four categories: 'check-in company office', 'check-in at-home office', 'check-in coworking space', and 'check-in coffee shop'. Below this are two charts: a line graph and a bar chart. On the right side of the card, the text reads: 'Workplace Strategy & Change Management for a Post-Covid World. DOWNLOAD THE WHITE PAPER OPENWORK AGENCY'. At the bottom, there is a section titled 'From Challenge to Opportunity' with a 'DISRUPTION' icon and a gear icon. It features three statistics: '40% the poor utilization rate of the conventional corporate office space. (sometimes as high as 60%)', '30 million sq ft. Amount of coworking space that has come online in the past decade.', and '1.3 billion sq ft. Amount of work from home space that has been added to the US inventory over the past six weeks.' The OpenWork Agency logo and three red plus signs are at the bottom right.



The need for a flexible workplace has reached a new peak. There is a challenge in managing the 'return to the office.' How do we prioritize safety and employee preference? How do we measure success?"

David Walker - Founding Partner, OpenWork Agency



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