

Covid-19 Impact On Global Digital English Language Learning Market 2020 Analysis, Opportunities & Forecast To 2026

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PUNE, MAHARASTRA, INDIA, May 19, 2020 /EINPresswire.com/ -- <u>Digital English Language</u> <u>Learning Market</u> 2020

Report Summary:

The purpose of the report is to provide a comprehensive and detailed analysis for the industry Digital English Language Learning. The report takes 2020 as the base year and considers a wide range of factors affecting the industry to provide a forecast still the year 2026. The information provided by the report can be used by industry and market analysts as well as by people who have an interest in the industry. The data used in the report is reliable and accurate. Primary and secondary research has been conducted to collect the data. The data in the report has been analysed using a wide range of mathematical and statistical metrics so as to provide the users of the report with quantifiable numbers that can be used to compare the performance of the industry with others of the same type. Methods like Price Trend Analysis. SWOT, Porters 5 Forces have been made use to prepare the report and give a reliable analysis of the industry.

Digital English Language Learning includes the services provided for English learning through Website or mobile apps. Digital English Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Digital English Language Learning market in 2020.

The following players are covered in this report:
Berlitz Languages
Pearson ELT
Sanako Corporation
EF Education First

Inlingua International Rosetta Stone WEBi Voxy New Oriental Vipkid Wall Street English iTutorGroup

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Digital English Language Learning Breakdown Data by Type

On-premise

51talk Busuu

Cloud based

The major types of Digital English Language Learning are On-premise and Cloud based. On-premise is the dominated type, which accounting for above 64.22% sales share in 2018..

Digital English Language Learning Breakdown Data by Application

For Educational & Tests

For Businesses

For Kids and Teens

For Adults

In the applications, Educational&Tests and Businesses segment were account for 46.29% and 35.51% respectively in 2018. The remained 18.2% was for Adults, Kids and Teens.

Ask any query on Digital English Language Learning market size, share, and volume @ https://www.wiseguyreports.com/enquiry/5267140-covid-19-impact-on-global-digital-english-language

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Segmental Analysis: -

The industry Digital English Language Learning is segmented on the basis of the applications, end-users as well as the type of products and services it provides. The report therefore studies the industry on the basis of these segments. The report provides detailed data related to the

applications that drive the growth of the industry. The report also discusses the products and services and their end-users who make a significant contribution to the revenue of the industry Digital English Language Learning. New product innovations by the industry are also talked about in the report.

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NOTE: Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and

industries. Cordially get in touch for more details.

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