

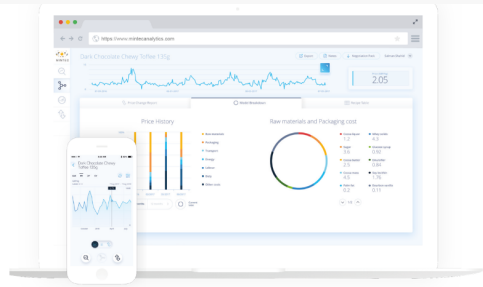
Mintec appoints Mark Iantosca as Key Account Manager for the North American market

Mintec is pleased to announce the appointment of their new Key Account Manager, Mark Iantosca, based in New England

BOURNE END, UNITED KINGDOM, June 17, 2020 /EINPresswire.com/ -- Mark Iantosca joins Mintec, as Key Account Manager for North America, during a time of continued expansion of the business despite the uncertainty generated in the food and CPG sector by COVID-19. As part of his responsibilities, Mark will provide support to customers across North America, assisting them in obtaining access to the latest market prices and analysis, helping them navigate this challenging business environment.

“I’m excited to join Mintec, and by the breadth of price information the company delivers across so many commodities,” said Mark Iantosca. “I recognize that more than ever companies across the sector will be looking for information to help them make important decisions during an unprecedented situation.”

Mark has over six years’ experience working within the market research field, most recently working for 451 Research before they were acquired by S&P Global. Prior to this, Mark worked as a Key Account Manager for five years at RISI (now Fastmarkets), engaging



PRICE CLARITY
Strengthen your negotiating power with suppliers with instant access to independent market pricing & data to inform competitive purchasing strategies.

MANAGE RISK
View price volatility and understand primary cost drivers to better manage risk, assess supply chain impact and identify more efficient alternatives.


REPORT & ANALYSIS
Self-serve data visualization tools and bespoke Dashboards enhance the way you digest, present & share data with your team or across the wider business.

WIN BACK TIME
View & retrieve data quickly plus simplify and automate complex modelling & analysis with dynamic reports, custom alerts & comprehensive negotiation packs.

UNLOCK ACTIONABLE INSIGHTS
From supply & demand to currency, interest rates & political stability - get a birds-eye view of key drivers across your category of interest. Access historic, current and forecast views for each.

TRENDS & MARKET MOVEMENTS
Strengthen your approach and inform your longer-term strategies by pinpointing future trends & gaining a better understanding of where the market is heading.

Mintec Analytics - Cutting-edge SaaS platform



Mintec

Mintec - Market prices and analysis

with the packaging procurement teams at many Fortune 500 companies. A UMass Amherst alumni and Massachusetts State Wrestling Champion in High School, Mark was born and raised in the Boston area and will be Mintec's first team member based in New England.

Mintec enables the world's largest food and CPG brands to implement more efficient and sustainable procurement strategies.

We do this through our cutting-edge SaaS platform, Mintec Analytics, which delivers market prices and analysis for more than 14,000 food ingredients and associated materials. Our data and tools empower our customers to understand supplier prices better, analyse their spend and negotiate with confidence. Ensuring they are best placed to reduce costs, manage risk and increase their efficiency, helping to maximise their margins.

Contact us to find out how your business could benefit.

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Mintec shortlisted for the World Procurement Awards 2020

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