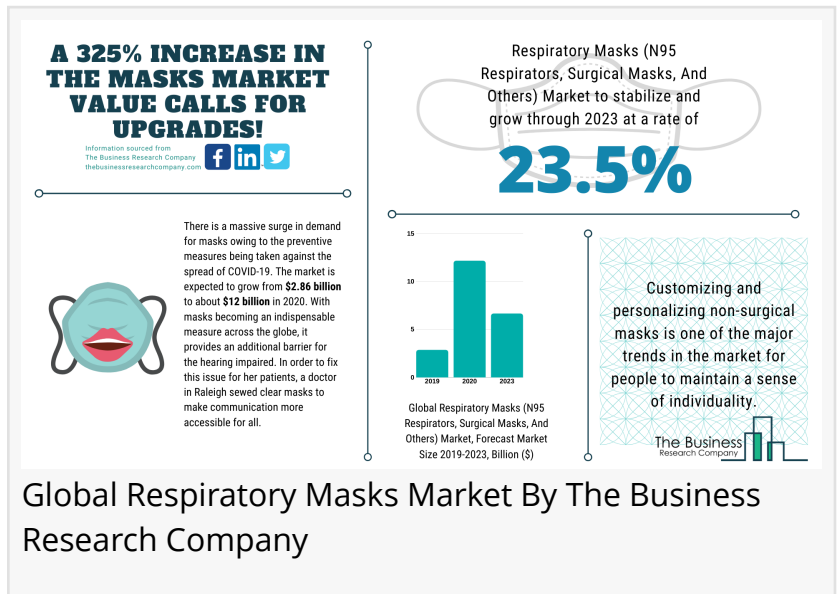


# With A 325% Projected Increase In The Respiratory Masks Market Value, We Must Include Improvements For The Impaired!

*The Business Research Company's latest study on Global Respiratory Masks Market*

LONDON, GREATER LONDON, UK, May 25, 2020 /EINPresswire.com/ -- The [global respiratory masks market](#) (including N95, surgical masks, and others) is expected to grow from \$2.86 billion in 2019 to about \$12.15 billion in 2020 due to the massive surge in demand, owing to the preventive measures being taken against the spread of COVID-19. With these masks becoming an indispensable and extremely common measure across the globe, it provides an additional barrier for the hearing impaired. The masks lower the volume of speech to an extent and take away emotion and the ability to lip-read. In order to fix this issue for her patients, a doctor in Raleigh sewed clear, transparent masks to make communication more accessible for all. Manufacturers ought to consider this approach, but until then, the community is coming together to help sew more such clear masks.



The [respiratory masks market](#) is experiencing exponential growth due to the pandemic because COVID-19 is a severe acute respiratory syndrome that can be transmitted through airborne droplets, which masks can potentially block. Masks are therefore essential equipment for staff dealing with infectious patients. In addition, many other workers and individuals are using face masks as a precautionary measure. According to [Global Market Model](#) data, the market is expected to stabilize and reach \$6.65 billion at a rate of about 23.5% through 2023.

Many commercial masks are being personalized with various designs and patterns, and some fashion brands are even committing to produce surgical masks for healthcare workers. Companies are offering their customers a chance to customize their masks to serve the dual purpose of helping stop the spread of infection while allowing them to use the masks as a fashion accessory. As masks become a way of life, this trend will help customers maintain a

sense of individuality.

The Global Market Model is the world's most comprehensive database of integrated market information available.\* The ten-year forecasts in the Global Market Model are updated in real-time to reflect the latest market realities, which is a huge advantage over static, report-based platforms.

\*The model is based on the consumption of goods and services in monetary terms (nominal growth), and therefore differs from GDP forecasts published by many leading institutions such as the World Bank and IMF.

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