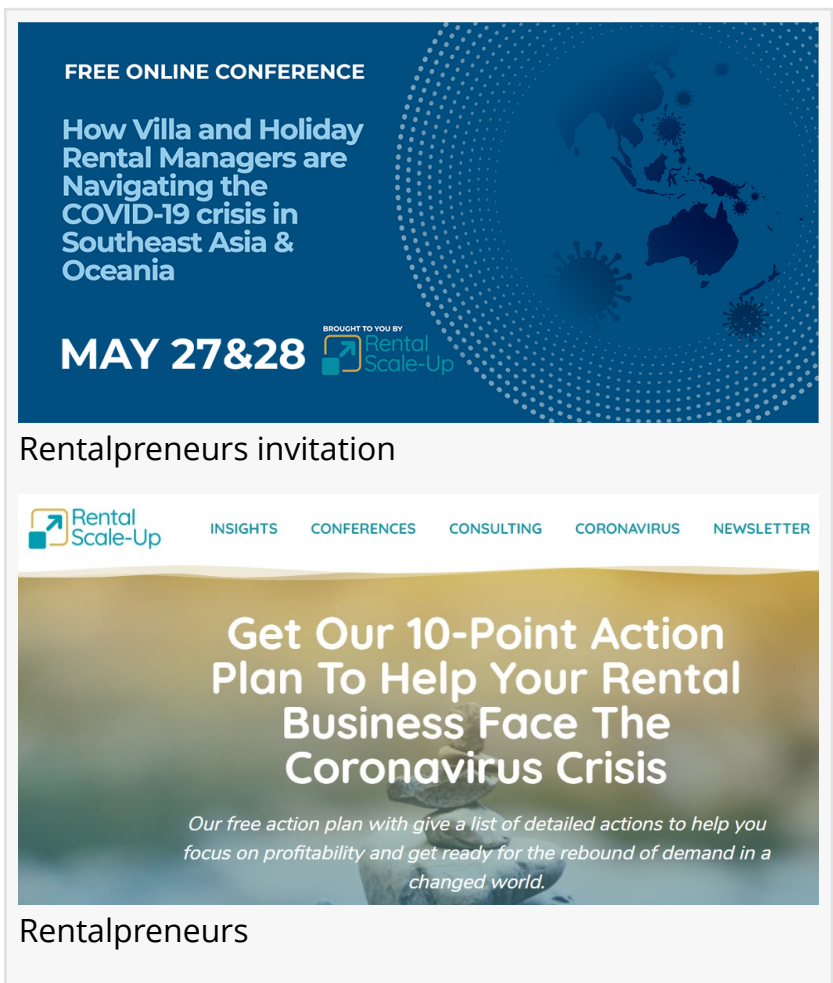


# How villa and holiday rental managers in Southeast Asia, Australia, and New Zealand adapted to COVID-19

*Post COVID-19 and Post Airbnb: Villa and holiday rental managers share industry expertise in the first regional online conference.*

VILLA DOMINGUE, SAINT BARTHÉLEMY, FRENCH WEST INDIES, May 25, 2020 /EINPresswire.com/ -- Villa and holiday rental managers from Southeast Asia, Australia, and New Zealand will be able to join the world's first free online conference that will be taking place on 27 and 28 May 2020. The conference will be organized by [Rental Scale-Up](#), an information and intelligence agency for owners and managers of short-term rental businesses. 14 individual interviews will be lined up over the two-day conference with a great number of leading regional managers from various areas. Ultimately, they'll be offering tangible advice on how short-term rental businesses can adapt to the post-pandemic tourism industry.

Rental Scale-Up, formerly known as RentalPreneurs, has organized a two-day online conference to assist villa and holiday rental managers on starting to plan for the coming months. The conference will shed light on what rental managers can do to ensure higher cleanliness standards, convenient self-check-ins, and less reliance on platforms like Airbnb. "The role of villas, their staff, and how it is managed are being redefined. Although these places are a great vacation getaway for large groups and families, these facilities will now become reimagined," says Thibault Masson team leader for Rental Scale-Up. Attendees can expect speakers such as Quirin Schwaighofer (CEO, MadeComfy), Jon Stonham



The image shows a promotional banner for a free online conference. The top section has a dark blue background with a world map and virus icons. Text includes 'FREE ONLINE CONFERENCE', 'How Villa and Holiday Rental Managers are Navigating the COVID-19 crisis in Southeast Asia & Oceania', and 'MAY 27&28'. It is brought to you by Rental Scale-Up. Below this is a white section with the Rental Scale-Up logo and navigation links: INSIGHTS, CONFERENCES, CONSULTING, CORONAVIRUS, NEWSLETTER. The bottom section has a yellow-to-blue gradient background with the text 'Get Our 10-Point Action Plan To Help Your Rental Business Face The Coronavirus Crisis' and a sub-headline: 'Our free action plan will give a list of detailed actions to help you focus on profitability and get ready for the rebound of demand in a changed world.'

FREE ONLINE CONFERENCE

How Villa and Holiday Rental Managers are Navigating the COVID-19 crisis in Southeast Asia & Oceania

MAY 27&28

BROUGHT TO YOU BY Rental Scale-Up

Rentalpreneurs invitation

Rental Scale-Up

INSIGHTS CONFERENCES CONSULTING CORONAVIRUS NEWSLETTER

Get Our 10-Point Action Plan To Help Your Rental Business Face The Coronavirus Crisis

Our free action plan will give a list of detailed actions to help you focus on profitability and get ready for the rebound of demand in a changed world.

Rentalpreneurs

(CEO, Elite Havens), David Whelan (CEO, Urban Rest Apartments), Daniel Rouquette (Managing Director, Villa Finder) to attend the individual interviews. "In these strange times, we need to start thinking of the future. How can we ensure these places remain profitable, welcoming and luxurious, but at the same time preserve the health of staff members," tells Masson. As many popular vacation destinations such as Indonesia, Thailand, Australia, and New Zealand face uncertainty, the conference aims to answer current industry issues.

"Many online booking platforms such as Airbnb and Vrbo have been dominating the industry for years. As places will now need to comply with new health regulations imposed by national governments, there will be an alteration in the way travellers use short-term rental platforms," he says. These short-term rentals will adapt their code of practice to oblige with better hygiene and cleanliness protocols. Although the conference aims to answer challenging questions, many are already wondering what role hotel, villa, and resort personnel will play in the months.

Rental Scale-Up is also no newcomer to the industry and has been around since 2014. Their industry expertise includes market data, consulting, and online education. The team has seen some prolific achievements over the last 6 years. They've been featured at both online and offline conferences to assist with VRMA US and VRMA Europe (Vacation Rental Managers Association). They've also recently contributed to the VR World Summit and VRIntel, sharing their knowledge on pressing industry matters.

"We're very excited to be part of something so revolutionary. We never thought that something so novel will ever take place in our lifetime," Masson shares. He goes on to tell, "Conference visitors should use this initiative as a way to expand their perspective and viewpoints. The great insights from experts such as Marc Ribail, Director at Rentivo and Anurag Verma, the Co-Founder of PriceLabs can now be enjoyed within the confines of your home." The company has ranked in

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### DISCOVER HOW VILLA AND HOLIDAY RENTAL MANAGERS IN SOUTH-EAST ASIA & OCEANIA HAVE ADAPTED TO COVID-19.

Discover how you can navigate the coronavirus crisis by taking inspiration from what fellow villa and holiday managers have put into place. They will openly share with you the situation in the market, how they're now marketing their rentals, how they've trained their staff on new cleanliness protocols, and how they have prepared for the demand recovery.

Thanks to exclusive market data reports put together for this free online conference, you will discover new booking patterns such as longer stays, shorter booking windows, and countries that are booking.

MAY 27, 2020 | 2PM (Bangkok) / 3PM (Bali / Singapore) / 5PM (Sydney) - Video replays available

[GET YOUR FREE TICKET NOW](#)  
1 conference - 14 speakers

## Rentalpreneurs - Conference

### Thibault Masson

Thibault is both a vacation rental property manager and a vacation rental technology marketer.

One on hand, he understands what it is like to own and manage properties, to refurbish them, to recruit and train a team, to increase the number of bookings, and to welcome guests. He has also has first-hand experience with replying early morning and late at night to his guests, his cleaning team, his concierge, this car rental business partner, his channel manager account manager, his accountants, etc. He has launched and managed villas and apartments in Paris, Bali, and St. Barths.

**Thibault Masson**  
Leading innovative projects to help vacation and...  
Rental Scale-Up (formerly Rentalpreneurs)  
Kellogg School of Management  
[View profile](#)

## Thiebault Masson

specialists to give clarity to those with unrelenting thoughts and questions.

Local tourism in many countries has come to an abrupt standstill, with numerous countries keeping international travel to the minimum. It's not yet sure what the future of international travel will look like, with longer airport check-ins, stricter visa regulations, and smaller passengers on flights. The severity of the pandemic has already been felt in every corner of the world, with infection rates still looking very grim.

Yet, domestic bookings are picking, especially in Australia and New Zealand. For luxury villa rentals in Bali, Thailand, and Sri Lanka, much will depend on regional flights reopening, as well as on the appetite of younger, more adventurous travelers to stay at a villa in their own bubble of friends and family. One thing is for sure, that adjustment to better hygiene and cleanliness in short-term rental spaces will now be better than ever before.

The conference will take place on 27 and 28 May 2020, and interested parties can access the sign-up page at <https://www.rentalscaleup.com/villa-holiday-rentals-covid19/>

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