

# Mailing List & Marketing Website by Disabled Veteran Owned and Operated Company Helps Customers Expand Their Reach Fast

Marketing opportunities in the country of Mexico and the entire USA are ready for more growth, new sales leads with HOT business lists, email lists, and others.

LAS VEGAS, NV, US, May 28, 2020 /EINPresswire.com/ -- Sprint Data Solutions Worldwide Marketing has long been known for providing accurate mailing lists and business lists to customers. It has expanded its scope to include not just continental America but also the states of Alaska and Hawaii. Now, it takes things one step further and expands its operations through a new Mexican mailing list service.

Any business that operates in the United States is already positioned to take advantage of international sales, with two other countries at the borders to choose from. A Mexico consumer postal mailing list can be a competitive edge for people looking to grow their enterprise.



Mexico & USA Sales Leads



Mexico E Mail Lists



# A Company With Experience And History

Sprint Data Solutions Worldwide Marketing is an American owned and operated company. It is run by a veteran who decided to provide useful solutions to business owners all over the USA after serving in the military. The company got its start in Mexico, and today its staff has a combined experience of more than 50 years in the marketing industry.

Sprint Data Solutions Worldwide
Marketing helped clients with mail
marketing before the age of digital
marketing began. The company enjoyed
success in postal mail marketing,
providing clients with the mailing lists
they needed to reach out to a potential
market and connect with those more
likely to give a better rate of response
and participation.

Once the use of computers and online promotion became more common, Sprint Data Solutions Worldwide Marketing saw yet another chance to grow. It made a smooth transition to bring its expertise to the online world and reach customers not just in their homes or business establishments but their devices as well.

Now, Sprint Data Solutions Worldwide Marketing continues to serve Mexico, but that reach goes across the entire USA. With the expansion to Mexico, another significant portion of the continent is covered. We offer



Mexico Donor & Voter Lists



Mexico Travel Leads

everything from <u>Mexico business mailing lists</u> to Mexico consumer mailing lists. For those who want to attract customers in Mexico or are thinking of breaking into the Mexican market, Sprint Data Solutions Worldwide Marketing has a broad array of different mailing lists for different needs.

### **Consumer Mailing Lists**

One of the most common and useful mailing lists has to do with the general consumer. Trying to compile a list of possible customers to approach in another state, let alone another country like Mexico, can be daunting and time-consuming if attempted alone. The most cost-effective way to get the information you require is to go to a specialist who has already done the necessary legwork for your ultimate convenience. Sprint Data Solutions Worldwide Marketing offers Mexico consumer mailing lists that are customized and up to date.

## Mexico Business Mailing Lists

It's not just the general public that can be targeted by companies. Business owners often need to find vendors for different products or services in order to reach specific goals. A Mexico business mailing list is one of the fastest and most efficient ways to let other business owners know that

you have what they're looking for. While they are free to research potential partners, a business mailing list allows you to reach out to them first and helps you branch out beyond the United States.

#### Turnkey Direct Mail Campaigns

For people who would like to take advantage of mailing lists but are unsure about the process of marketing via direct mail, Sprint Data Solutions Worldwide Marketing can help. Services include providing the mailing lists of potential clients; helping with the concept, design, and printing of the direct mail; and sending the mail to the appropriate addresses. We are a one-stop shop, from idea to final execution and distribution.

#### Mexico Email Lists

Direct mail is one way to reach customers, but in recent years, email has become just as important. While physical mail is impossible to ignore once it's in the mailbox, it's always better to complement physical marketing with digital marketing. In some cases, some customers can only be reached through email or will only respond to email. Email also brings with it the advantage of analytics. When people respond to email, it provides data you can use to see how effective your marketing efforts are.

#### Telemarketing Lists

Sometimes, the best way to make a sale is by having a conversation with the customers themselves, and telemarketing is a tried-and-true method to achieve this. If you have staff members who are in fluent in Spanish and you're ready to reach out directly to customers in Mexico, we can create telemarketing lists for you. This is al-ways a more personable way to get your message across, and it can make a big difference if you want to capture the Mexican market.

#### Text/SMS Lists

A number of people still receive and respond to direct text messages on their phone. Short messaging system is one more channel to reach people, and it has metrics that can be tracked just like email. Marketing via text messaging means data and response are always available for analysis. In addition, it is cost-effective as there is no physical mailing expense to think about. It's an efficient way to reach people quickly and get useful data about how well your marketing campaign is doing at the same time.

## **Voting Lists**

For voting purposes, more data is always critical. It's simply not enough to take a shotgun approach and try to reach as many people as possible. Election campaigns are about finding the people who will respond to your message, and that means knowing who they are and where they are. If you're trying to reach the Mexican demographic that is over 65, the LGBT community, or those in the education industry, you'll want demographic specific voting lists.

If you're interested in expanding your marketing efforts to Mexico, contact Sprint Data Solutions

Worldwide Marketing today. By working with our seasoned team, you're supporting a disabled veteran owned company that is proudly American and counts on your continued support.

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