

# Global Morning Music Festival DayBreaker Powers Video Creation Via ShortKlips.

DC tech company ShortKlips signed on global event phenomenon DayBreaker to its platform.

WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES, May 27, 2020 /EINPresswire.com/ -- DC tech company [ShortKlips](#) signed on global event phenomenon [DayBreaker](#) to its platform.



ShortKlips & Daybreaker Work Together On Creating Event Videos

Daybreaker, know for their morning dance parties hosted around the world was looking for a solution to their video content needs.

“

ShortKlips helps us creates high-quality, engaging videos within a short time-frame”

*Tim Patch, Daybreaker, COO*

With 100s of events during the year, brand sponsorships, and special guests, finding freelancers and getting videos edited quickly was a must for the event company and entertainment brand.

“ShortKlips helps us creates high-quality, engaging videos within a short time-frame,” said Tim Patch, Daybreaker’s COO.

ShortKlips, which has attracted brands of all sizes and industries, quickly jumped on the challenge.

“This was a perfect use case scenario,” said founder, [Shane Yeager](#). “Live events with rapid turn around deliverables is a major reason we built the platform. Being in Washington, DC this is a common request, and firms have a hard time delivering on it cost-effectively. We were made for these!”

But were the videos any good?

“Our videos received 200,000 views within the first month, unanimously receiving positive

feedback. Their team's expertise and quality lead to a successful ongoing relationship," says Patch.

The answer is yes. ShortKlips delivered.

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# ShortKlips

Creative Delivered Today

ShortKlips, a video project management software designed by DCV



ShortKlips, a video project management SaaS

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