

RTA (Ready-to-assemble) Furniture Market 2020 Global Share, Trend And Opportunities Forecast To 2025

RTA (Ready-to-assemble) Furniture -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2025

PUNE, MAHARASHTRA, INDIA, May 28, 2020 /EINPresswire.com/ -- RTA (Ready-to-assemble) Furniture Industry

Description

RTA (ready-to-assemble) furniture is shipped unassembled to end-users, who assemble it at their end. The RTA product range covers a whole host of residential and office furniture. They come flat-packed and are typically packaged as a kit comprising furniture parts and hardware needed to assemble it.

Overall, the Residential Furniture products performance is positive with the global economic recovery.

In United States [RTA Furniture](#) market is dominated by few manufacturers like Sauder Woodworking, Dorel Industries, Bush Industries, Whalen Furniture, IKEA and Homestar North America. These manufacturers have manufacturing bases in United States.

In terms of product type, the Residential RTA Furniture is dominating the market, with a market share of 73.5% in 2016, and the rest is Office RTA Furniture, which occupied for 26.5%. In future, the Residential RTA Furniture will remain the leading role.

In terms of sales channels, the online developed rapidly in the past few years, due to more and more consumers choose to purchase RTA furniture through smartphone, tablets and PC. In future, the online will gradually more important to RTA Furniture manufacturers.

Competitive Landscape

The report sheds light on the competitive landscape, along with a detailed analysis of the top industry players in the RTA (Ready-to-assemble) Furniture market. Besides, it highlights the different strategies encompassed by the players to create a footprint in the market. These strategies include partnerships, joint ventures and collaborations, new product development and

new product launch, contracts, extensive R&D, strategic alliances, and mergers & acquisitions.

The following manufacturers are covered in this report:

Sauder Woodworking
Dorel Industries
Bush Industries
Whalen Furniture
Homestar North America
IKEA
Flexsteel (Home Styles)
Simplicity Sofas
Prepac
South Shore

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RTA (Ready-to-assemble) Furniture Breakdown Data by Type
Office RTA Furniture
Residential RTA Furniture

RTA (Ready-to-assemble) Furniture Breakdown Data by Application
Independent Specialist Retailers
Independent Furniture Chains
Convenient Stores
Others (Online)

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global RTA (Ready-to-assemble) Furniture market, covering important regions, viz, North America, Europe and China. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period

2015-2026.

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NOTE : Our final report have added the analysis of the impact of COVID-19 on this industry, Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

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