

# Covid-19 Impact on Beauty Drinks Market 2020 Global Industry Size, Share, Price, Trend and Forecast to 2025

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, MAHARASTRA, INDIA, May 29, 2020 /EINPresswire.com/ -- [Beauty drinks](#) refer to both carbonated and non-carbonated beverages, which is used to retain natural beauty during aging. The beauty drinks contain various vitamins, minerals, amino acids, and antioxidants. It aids to support diets by encouraging metabolism. The global beauty drinks market is increasing rapidly. These drinks are formulated with hyaluronic acid, collagen, antioxidants, and Q10, which aids to improve suppleness and also help to minimize wrinkles.

The increasing demand for Beauty Drinks drives the market. The increasing use of anti-aging products, increasing air pollution, busy lifestyle of the customers and rising number of health conscious consumers are main factors to propel the market. The increasing air pollution and hectic and stress-filled lifestyle often result in early ageing, which can improve the production of beauty drink. The consumer between 16-35 years of age (younger women), is expected to account for the largest market share during the forecast period. The convenience associated with beauty drinks, along with low or zero side effects of these drinks are propelling its demand among the younger women. The innovative distribution channels, such as e-commerce has also boosted the growth of the global beauty drinks consumption during the past few years. Europe accounted for around 35% of the market share during 2014 and is expected to maintain its leadership until the end of 2019. Beauty drinks are mostly consumed as a detoxifying and as an anti-ageing agent in this region.

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The global Beauty Drinks market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Beauty Drinks market based on company, product type, end user and key regions.

This report studies the global market size of Beauty Drinks in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the

consumption of Beauty Drinks in these regions.

This research report categorizes the global Beauty Drinks market by top players/brands, region, type and end user. This report also studies the global Beauty Drinks market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Asterism Healthcare

Hangzhou Nutrition

Juice Generation

Kinohimitsu

Ocoo

Market size by Product

Proteins

Vitamins and Minerals

Fruit Extracts

Market size by End User

Teenager

Younger Women

Mature Women

Regional analysis:

The report provides a comprehensive regional analysis taking various aspects in to account. Here the key players have been identified understanding the strategies applied by them. In concurrence, the partnership level can be analysed, along with the associated factors or scopes to merge. Here the key markets like Asia Pacific, Europe, and the Middle East & Africa has been taken in to account. The report makes prediction of the market up to 2025

NOTE : Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

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