



Mostly Medicaid Announces New Podcasts: Medicaid Buy-in, Healthcare Marketplaces, and the Public Option

We explore our new topic - Medicaid Buy-in, Healthcare Marketplaces, and the Public Option- in podcasts made possible by generous support from WEX Health.

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About the Critical Conversations in Medicaid Series

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After evaluating thought leadership publications in the Medicaid space, we decided to create an authentic, meaningful platform to elevate discussion around important topics. Our Critical Conversations in Medicaid Series explores topics through the lens of multiple perspectives, including interviews with experts across stakeholder groups. We choose a topic and design the project before we seek support. And when we obtain support from a sponsor, we retain editorial independence. In this way we are able to deliver true thought leadership instead of just marketing pieces.

Each topic in our series includes podcasts and issue briefs designed to help our audience get up to speed quickly on emerging industry topics.

About The Medicaid Buy-in, Healthcare Marketplaces, and the Public Option Installment in the Series

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As states continue to explore new ways to make healthcare coverage more affordable, one of the key options states have been considering is called Medicaid Buy-In. Medicaid Buy-In programs can take many forms, and are usually linked to state health marketplaces. At their core, these efforts resemble the original Public Option in the Affordable Care Act.

This series includes several podcast interviews with state legislators, policy advocates, and technology experts.

You can check out the content already released here-
https://www.mostlymedicaid.com/?page_id=14116

About [WEX](#) Health

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Powered by the belief that complex payment systems can be made simple, WEX (NYSE: WEX) is a leading financial technology service provider across a wide spectrum of sectors, including fleet, travel and healthcare. The WEX Health financial technology platform helps 390,000 employers and more than 31.8 million consumers better manage healthcare expenses.

With WEX Health you can simplify the business of health care through modular commercial cloud-based solutions for federal, state and local governments including health and human services, Medicaid departments, and social programs.

Visit <https://www.wexinc.co/public-sector> to learn more.

About [Mostly Medicaid](#)

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Mostly Medicaid reaches thousands of Medicaid industry professionals, decision makers and influencers with its thought leadership publications and information sharing products. We also provide marketing and strategy consulting services for companies in the Medicaid industry, as well as premium educational content to enhance expertise for industry professionals. Mostly Medicaid offers a unique value in the Medicaid industry by focusing on data-driven business perspectives rather than policy-only or advocacy-only positions.

We began with one simple concept in mind - think of Medicaid as a massive industry. Besides the healthcare services provided to Medicaid enrollees, there are hundreds of thousands of people that process claims, build software, consult with hospitals - just to name a few segments. Those people need services and products to help them do their jobs, increase their revenues and improve their skills.

And that's where Mostly Medicaid comes in. We are uniquely positioned to reach influencers across all segments and provide them with actionable information and recommendations. We have built a brand with 10,000 Medicaid industry professionals who trust us to bring non-biased information to them.

For inquiries about this announcement:

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