

Global Leaders Redefine CSR During COVID-19 Pandemic

NEW YORK, NEW YORK, UNITED STATES, May 29, 2020
/EINPresswire.com/ -- New York and Beijing –

Within every crisis there is opportunity. Under the leadership of the Global CSR Foundation ([GCSRF](#)), thousands of participants at the Global CSR Virtual Plenary Summit reached a consensus that, now more than ever, corporate leaders need to build clear visions and take effective action to overcome an unprecedented pandemic with CSR toolkits. Throughout the 4-and-a-half hour online Summit, CSR experts from NGOs, multinational organizations, corporations, think tanks and academia shared innovative ideas and best practices across three continents.

The Summit was held online through a live Zoom webinar on May 28, 2020. A total of 30 CSR leaders from more than 6 countries/regions shared their case studies, research and opinions on CSR best practices during COVID-19 and redefining CSR Post COVID-19. More than 3 thousand participants joined the event and shared their thoughts in the Zoom chat box.

“COVID-19 has had a huge impact on the global economy, which no company or country could avoid. The virus is not bound by borders or race. At this critical moment, the international community needs to support each other, demonstrate love, and gather strength. Practicing CSR is more important now than ever, as it carries greater weight.” [Jing Zhao CESARONE](#), the CEO of



The image displays a promotional graphic for the Global CSR Summit and a screenshot of the Zoom webinar interface. The graphic includes the Global CSR Summit logo, a list of 30 participants' names and photos, and event details. The Zoom interface shows a live video feed of Jing Zhao CESARONE, a list of participants, and a chat box with messages from attendees.

Global CSR Summit
Vision and Global Partnership for SDGs

Participants: Jing Zhao CESARONE, Angela R.M., Thomas GEHL, GUO Yi, Ph.D., LAI Yee Ping, LU Min, LU Jianzhong, WANG Xiaoguang, WU Ting, Dr. Wale Idris ALIBADE, John W. ALLEN, Dwight HOPKINS, John J. FORNER, Claire KELLS, Stephen MARKSCHED, Bekeme MASADE-OLOWOLA, ZHU Shu, LIN Weiming, ZHAO Pu, Dr. Padmini MURTHY, DU Yulan, YAO Zhenggen.

EVENT GUIDE:
Convening leaders for a candid, cross-border conversation on Corporate Social Responsibility (CSR) best practices during COVID-19 and envisioning the redefined CSR in post COVID-19 era.
Organized by Global Corporate Social Responsibility Foundation
Register: <https://www.eventbrite.com/e/global-csr-virtual-plenary-summit-tickets-10988735572>
Options to connect by phone dial: US: +1 646 558 8656 or Zoom

Simultaneous ENGLISH-CHINESE TRANSLATION

Global CSR Virtual Plenary Summit

Zoom Webinar:
Jing Zhao CESARONE
CEO of Global CSR Foundation
Executive Secretary of WWO CSR Committee

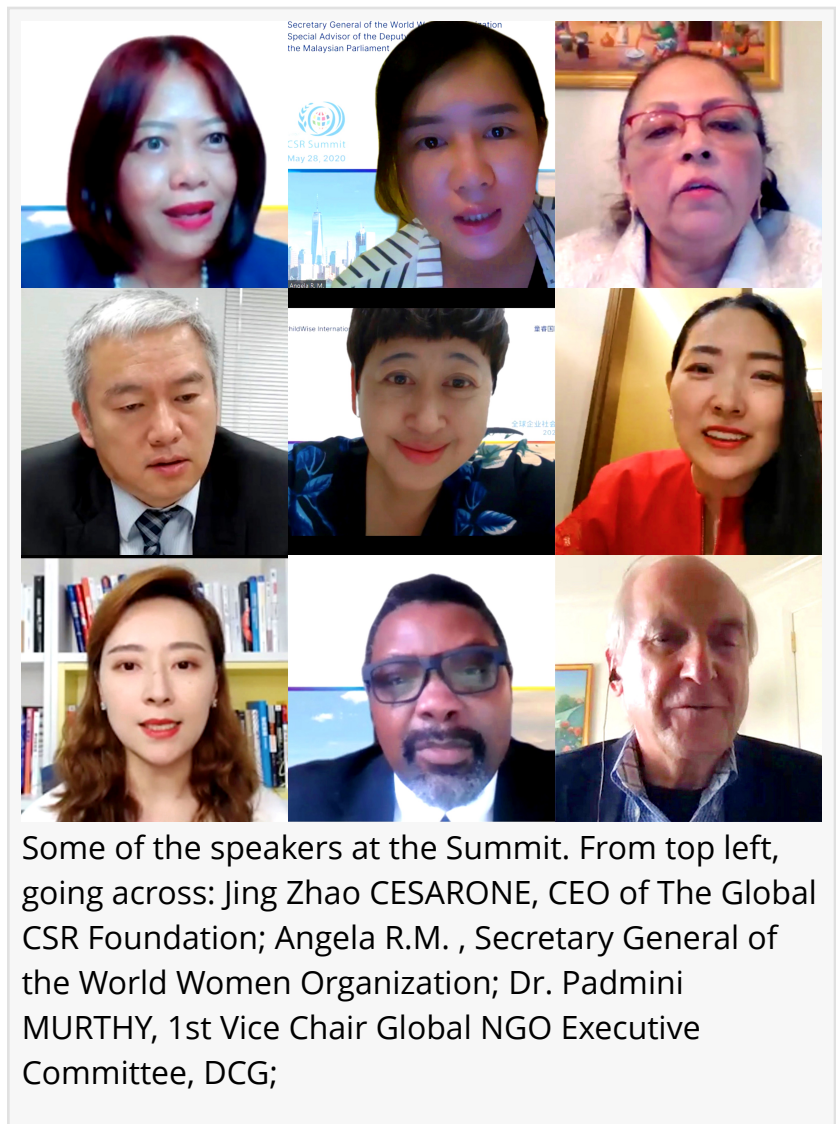
Participants:
Wale Idris (Co-host)
Yee Ping Law (Co-host)
Heidi H (Interpreter)
Angela R.M.
Bekeme Masade-Olowola
Dr. Padmini Murthy
Dwight Hopkins
GTCOM1
GTCOM2
GTCOM Xieling
John Allen
John Forner
Leo Mao (Interpreter)
Ruofu
Shuhan Xie 2
zoom@Xie2

Zoom Webinar Chat:
channels of your choosing!
From Me to All panelists and attendees:
Thank you Felicity! Thank you dear audience for your support and attention throughout the webinar. Please follow us on social media channels of your choosing!
From Francis Senaya to All panelists:
@globalcsroundation@gmail.com appreciates submissions made at this webinar. Well done to the panelists and organizers.
From Me to Francis Senaya, All panelists:
Thank you! Please stay in touch!
From KateLarsenSupplyESChange to All panelists:
Following now! Thank you!
Wonderful!
From Me to All panelists and attendees:
Thanks GTCOM for seamless tech support! Highly recommended for anyone needing Zoom meeting and simultaneous translation support!
From Shuhan Xie to All panelists:
Thank you so much for the opportunity especially Jin and her team. Great program very interesting panel discussions stay safe everyone
To: All panelists and attendees
Type message here...

GCSRF said in her opening remarks.

Angela R.M., Secretary General of the World Women Organization ([WWO](#)), announced the establishment of the World Women Organization CSR Subcommittee and New York Office. R.M. appointed Cesarone as Executive Secretary of the subcommittee. R.M. said during the Summit, “I look forward to working with our newly appointed Executive Secretary, Jing Cesarone, to further promote world women’s development. We will work closely to plan our next World Women Conference for Development (WWCD), which will review the status of women, promote the development of women and take action to further gender equality and women empowerment. “

R.M. also announced the celebration of 25th anniversary of the Beijing Declaration and Platform for Action (1995), which will be held on September 15th, 2020.



Some of the speakers at the Summit. From top left, going across: Jing Zhao CESARONE, CEO of The Global CSR Foundation; Angela R.M. , Secretary General of the World Women Organization; Dr. Padmini MURTHY, 1st Vice Chair Global NGO Executive Committee, DCG;

During the Summit, Dr. Padmini MURTHY, 1st Vice Chair of the Global NGO Executive Committee, DCG, discussed how women are facing more challenges during COVID-19. Emerging data shows that since the outbreak, violence against women and girls (VAWG) has intensified. For example, domestic violence has increased by 30% since the start of the lockdown on March 17.

WANG Xiaoguang, Director of the CSR Promotion Center of the China Federation of Industrial Economics, shared CSR cases and data during the pandemic. He went on to analyze new trends and challenges for global companies. WU Ting, Founder of Jiabin University, also shared Chinese companies’ innovative solutions and CSR best practices in their fight against the COVID-19.

Other distinguished speakers included ZHAO Pu, Founding Partner of Pulei Capital; DU Yutao, Executive VP of BGI Genomics; LIN Weixing, Founder of Successful HR Group; GUO Yi, Expert of the Beijing Rongzhi CSR Institute; YAO Zhengqin, Founding Partner and Chairman of Jieloitte; LU Jianzhong, China President of Weir Group; ZHU Sha, COO of Global CSR Foundation; Claire KELLs, Senior Manager of UN Global Compact; Dwight N. HOPKINS, Professor at the University of Chicago; Stephen MARKSCHEID, President of International Association of Financial Education;

John J. FORRER, Professor at George Washington University; Bekeme MASADE-OLOWALO, Chief Executive of CSR-in-Action.

The Global CSR Summit was organized by The Global CSR Foundation, with support by the World Women Organization, African Views Organization, and Beijing Rongzhi CSR Institute. Jiabin University was the Summit's Strategic Partner. GTCOM provided the Summit's Chinese-English simultaneous translation.

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