

Flower Duet's Living Art Camp Expands Outside of Los Angeles Via Online Platform for Next Gen Floral Designers

Twelve weeks of botanical STEAM camp themes offer something for all ages in Flower Duet's latest online school teachings

LOS ANGELES, CALIFORNIA, UNITED STATES, June 5, 2020

/EINPresswire.com/ -- For the summer of 2020, Flower Duet wants kids (and their parents) to learn how to make fabulous floral designs, botanical crafts and gain a few entrepreneurship skills, too! Flower Duet's online [Living Art Camp](#) weeks will enable anyone to fill the void many summer camps left behind after being cancelled due to social-distancing guidelines.



Flower Duet offers new themes each week for its Living Art Camp starting June 22, 2020.

“

As a full-service floral design company, we use all the STEAM skills in real life that kids are learning about in the classroom in an abstract way. This camp shows kids how to apply these skills.”

Casey Coleman Schwartz

To align with many parents' desire to keep kids occupied over the summer with activities that are fun and educational, Flower Duet designed 12 weeks of “Living Art Camp” themes ranging from American Flowers Week to coincide with SlowFlowers.com annual celebration of American flower farmers, to Wizard Week for fans of Harry Potter. Flower Duet will be showcasing STEAM topics in every weekly camp theme.

STEAM & Floral Design

“As a full-service floral design company, we use all the STEAM skills in real life that kids are learning about in the classroom in an abstract way,” said Casey Coleman Schwartz, co-owner at Flower Duet. “For example, in our floral business, we use knowledge of botanical science to keep flowers alive and even grow them ourselves,” Schwartz said. “We will be teaching about the

science aspect of floral design in every weekly camp as well as the other STEAM topics of technology, engineering, art and math.”

Flower Duet’s [Digital Summer Camp Activities](#) for 2020 includes the themes of Classic Art, Garden Week, Jurassic Jungle, Gamer Camp, Outer Space, Ice Princess, Beach Week and more.

Streamlined Access to Online Learning

Flower Duet’s students have already benefitted from an in-person kids Living Art Camp held at its studio space in the summer of 2019. Campers attended a week-long camp, completed three lessons each morning and took home fresh new botanic designs and crafts each day. The ages of campers were from age 7 to 15 and included an equal mix of boys and girls. Flower Duet used its decade of experience teaching the hands-on children’s floral design classes at The Huntington Library, Art Museum and Botanical Gardens in San Marino, Calif. to adapt to a daily camper curriculum that was fun, scientific and creative.

“Our online flower school offers a large variety of courses for kids and adults that are within reach of new and experienced designers alike,” says Casey. “We’ve been teaching floral design for over 20 years in-person at workshops, during live garden club demonstrations and online through YouTube, on television and through our online school.”

As with all Flower Duet’s online classes, students can go at their own pace. They can watch the step-by-step (or stem-by-stem) video lessons as many times as they wish to understand the



Students at Flower Duet’s 2019 camp prepare blooms to try out a leaf-dye project where they pounded the flower colors into paper to make patterns.

Living Art Camp
S.T.E.A.M. TOPICS

SCIENCE
Flowers are living things! It's important to know how to take care of them in a vase so they last a long time and give you the most pleasure they can. We teach all of our students how to help flowers be showcased.

TECHNOLOGY
Florists use technology each day to promote their businesses, to research historical designs and look up new flowers and plants. There are always new products made to help the floral industry thrive.

ENGINEERING
It's important to know how to use tools like hammers, drills, saws and measuring tapes. Floral designers are also engineers and we share some fun building tasks in our living art camps that we use in our floral event work.

ART
Making floral designs is making living art. This is the focus of our entire floral business and our guiding belief.

MATH
Math is involved in every floral design. Examples include working in odd numbers, knowing how many stems to use and still stay on budget. Math is very important for every floral designer.

flowerduet
FLOWER DUET'S LIVING ART CAMP
flowerduet.com/livingartcamp-2020

STEAM skills are taught in every Living Art Camp project

project before trying it out on their own. There is one project for each day of the week Monday through Friday, and Flower Duet will have weekly Zoom check-ins with all the virtual campers.

Three Options for Each Week of [Kids Summer Camp 2020](#)

Campers can sign up for the Living Art Camp online. The first camp goes live the week of June 22, 2020 when most schools are officially out for summer. Flower Duet will also offer a live-stream virtual crafting meetup as part each weekly camp via Zoom video conference. Students have choices and three price points for each weekly camp. If they live in the Southern California area, they can sign up for the week of camp which includes all the supplies and flowers they pick up curbside at Flower Duet's studio. If campers live remotely, Flower Duet will ship their themed-camp box of supplies to them and they can procure the flowers from their local farmers and floral suppliers. Students can also choose an option where they can access the online materials but get all the flowers and supplies themselves.

###

Flower Duet is a registered trademark in the United States.

For more information, press only:

Kit Wertz

310-245-4412

kit@flowerduet.com

flowerduet.com

For more information on their Living Art Camp classes:

<https://courses.flowerduet.com/p/living-art-camp>

Kit Wertz

Flower Duet

+1 310-245-4412

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/518680914>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.