

# Nanlite and MAC Group are proud to announce two new additions to the popular Forza Family

Introducing the ultra compact Nanlite Forza 60B Bicolor LED Monolight and the ultra bright Nanlite Forza 200 LED Monolight.

WHITE PLAINS, NEW YORK, USA, June 15, 2020 /EINPresswire.com/ --Introducing the Nanlite Forza 60B Full balance and versatility at the twist of a dial.

The Forza 60B from Nanlite is a bicolor, moonlight-style LED with remarkable light output relative to its small size. Weighing only 1.8 lbs, the Forza 60B employs a COB LED module with a variable color temperature range from 2700K to 6500K, enabling you to quickly match natural ambient or artificial lighting situations at the twist of a dial and eliminating the need for gels.

# Ultra Bright Output

With the included reflector, the Forza 60B emits an impressive 13830 Lux of 5600K daylight-balanced light at 1 meter while maintaining a high CRI/TLCI of 98/95, ensuring accurate



NanLite Forza 60B



NanLite Forza 200

color rendition. When equipped with the optional FL-11 fresnel (sold separately), the light output climbs to a staggering 33450 Lux at 1 meter.

Plus, with dimming from 100% down to 1%, you can quickly adapt the Forza 60B to any scene without adding ND gels or diffusion.

### Variable Bicolor

The Forza 60B employs a COB LED module with a variable color temperature range from 2700K to 6500K, enabling you to quickly match natural ambient or artificial lighting situations at the twist of a dial eliminating the need for gels.

### Small but Mighty

Designed to be the perfect lightweight go-anywhere LED light, the Forza 60B weighs a svelte 1.8 lbs and is about the size of a DSLR. You can easily pack the Forza 60B in any gearcase or even backpack.

### **Endless Light Shaping Possibilities**

The Forza 60B is directly compatible with a purpose-built line of Forza 60 light modifiers, while an optional Bowens mount adapter (sold separately) expands compatibility to a massive selection of light modifiers, including but not limited to Nanlite's line of full-sized softboxes and umbrellas.

### **Practical Effects**

With pre-programmed special effects in a simple-to-master menu system, the Forza 60B makes it easy to imitate lighting scenarios that can otherwise be tricky to recreate. At the touch of a button, you can simulate 12 different practical lighting effects: CCT Loop, INT Loop, Flash, Pulse, Storm, TV, Paparazzi, Candle/Fire, Bad Bulb, Firework, Explosion, and Welding.

## Power Anywhere

Designed to operate in any location regardless of power availability, the Forza 60B can run off either the included AC adapter, a 14.8w V-Mount style battery, or 2 Sony NP-F series battery via specially designed battery grips (sold separately). A V-Mount Battery Grip is coming soon.

## Also Introducing the Nanlite Forza 200

Compact and powerful need not be mutually exclusive.

The Forza 200 from Nanlite is a monolight style LED engineered to give maximum output out of a minimal footprint. With a light head weighing only 4 lbs, the Forza 200 employs a COB LED module and a precision-engineered reflector to emit 37540 Lux of 5600K daylight-balanced light at 1 meter. All

while maintaining a high CRI/TLCI of 98/97, ensuring accurate color rendition

# Ultra Bright Output

With the included reflector, the Forza 200 emits an impressive 37540 Lux at 1 meter. When equipped with the FL-20G Fresnel (sold separately), the light output climbs to a staggering 126413 Lux at 1 meter. Plus, with dimming from 100% down to 1%, you can quickly adapt the Forza 200 to any scene without adding ND filters or diffusion.

# Lightweight Compact Design

Nanlite went to great lengths to keep the Forza 200's footprint small for effortless transport from

location to location. Weighing in at only 8.5 lbs (4 lbs of the head, 4.5 lbs of the controller), the Forza 200 packs a ton of punch into a small package.

### Bowens-Style Light Modifier Mount

By utilizing the near-universal Bowens style light modifier mount and incorporating an umbrella holder into the yolk, the Forza 200 is compatible with a massive selection of light modifiers. Including, but not

limited to, Nanlite's line of fresnels, softboxes, and umbrellas.

#### **Practical Effects**

With pre-programmed special effects in a simple-to-master menu system, the Forza 200 makes it easy to imitate lighting scenarios that can otherwise be tricky to recreate. At the touch of a button, you can simulate 11 different practical lighting effects: INT Loop, Flash, Pulse, Storm, TV, Paparazzi, Candle/Fire, Bad Bulb, Firework, Explosion, and Welding.

### Power Anywhere

Created to operate in any location regardless of power availability, the Forza 200 can run off either the included AC adapter or a 26V V-Mount battery (Not Included). Alternatively, it can also run off a 14.8V V-Mount with a reduced 120w output.

### Silent Running

Thanks to the Forza 200's quiet, 20db fan and fanless power adapter, it is at home even in the most sound-sensitive situations.

### Contact

For more information, contact Nanlite Brand Manager Jeff Lazell: jeffl@macgroupus.com

#### **About Nanlite**

NanLite produces an extensive range of continuous (LED) lights with state-of-the-art technologies, the highest level of quality control and a fanatical obsession to details for demanding creators in the photo, video, content creation and beauty spaces.

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# About MAC Group

33 years ago, MAC Group started as a boutique marketing, sales and distribution group focusing on professional photographers. As the industry has evolved, so has MAC Group with their expansion into filmmaking, video, mobile, content creation and audio. Today, MAC Group is one of the leading companies of their kind with world-renowned brands offering products and education that enhances the lives of passionate content creators at every experience level. For more information, visit macgroupus.com

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