

Andrew Reel Named to Leading Real Estate Companies of the World® Marketing and Technology Advisory Council

The Leading Real Estate Companies of the World® Marketing and Technology Advisory Council is a leadership group that provides guidance on strategic initiatives.

RENO, NV, USA, June 15, 2020 /EINPresswire.com/ -- Andrew Reel, vice president of marketing and technology for [Dickson Realty](#), has been named to the Leading Real Estate Companies of the World® Marketing and Technology Advisory Council, a leadership group that provides guidance on strategic initiatives for LeadingRE, a global real estate network comprised of 550 market-leading firms spanning six continents.

"I am honored to be included in this prestigious group, made up of some of the best minds and leaders in the real estate marketing and technology industry, who come together on a regular basis to provide guidance to the top real estate companies in the world," said Reel.



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The council works closely with the LeadingRE management team on key programs relating to marketing and technology, helping maintain the network's high standards for online marketing, data management, client and agent communications and branding. Council members also help create the content for the annual MarTech conference and share insights on key industry-wide initiatives and best practices. Participants are elected by fellow council members to serve a three-year term and are chosen based on the merits of their professional experience and reputation.



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*Effie Pappas Atsaves,
executive director of
marketing, LeadingRE*

“We are so fortunate to have such innovative, creative people serving our network and helping us deliver best-in-class solutions to our members, whether it relates to new ways to engage home buyers and sellers or new techniques for streamlining the real estate transaction,” said Effie Pappas Atsaves, executive director of marketing for LeadingRE. “These leaders share their time and expertise to make a difference not only for their own companies, but also for our members worldwide.”

“We were honored that 30 years ago, we were invited to

join Leading Real Estate Companies of the World,” said Nancy Fennell, CEO of Dickson Realty. “Now, to have one of our key employees be invited to be part of the Marketing and Technology Advisory Council, is a validation that we are affiliated with incredibly talented people who are doing the right thing with our marketing and technology.”

Also serving on the council are Chairman Josh Epps, Fickling & Company (Macon, Ga.); Immediate Past Chairman Tom Flanagan, The Group Inc. Real Estate (Fort Collins, Colo.); Kathy Forrester, Kinlin Grover Real Estate, Page Taft Real Estate, Randall Realtors (Sandwich, Mass.); Anne Marie Gianutsos, Houlihan Lawrence (Rye Brook, N.Y.); Matt O’Connor, Terrie O’Connor Realtors (Ramsey, N.J.); Natasha Patla, @properties (Chicago, Ill.); Crystal Gardner-Phillips Gardner, REALTORS (Metairie, La.); Michael Phelan, Beverly-Hanks & Associates (Asheville, N.C.); and Duane Giglia John L. Scott Real Estate (Bellevue, Wash.).

Dickson Realty is a Reno/Tahoe representative of LeadingRE (www.LeadingRE.com). With a global membership that spans six continents and 70 countries, LeadingRE connects top independent firms with 150,000 sales associates who produce more than 1.1 million real estate transactions each year. As a member of LeadingRE, Dickson Realty provides a quality real estate experience, global marketing reach and access to top real estate professionals in virtually any market worldwide.

About Dickson Realty

Dickson Realty has offices in Caughlin Ranch, Downtown Reno, Sparks, Somerset, Damonte Ranch and Montrêux in Reno/Sparks, Nev., as well as Portola, Northstar and Truckee, Calif. Dickson Realty is the Reno/Sparks market leader and has been in business since 1973. For more information, visit dicksonrealty.com.

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