

Real-World Lessons for the New Normal in Media

Axle ai and Backblaze team up to present joint customer discussion on Thursday June 18th

BOSTON, MA, USA, June 16, 2020 /EINPresswire.com/ -- axle ai is partnering with fellow industry leader Backblaze to present a panel discussion on the New Normal featuring joint customers Gerry Field of American Public Television and Scott Salik of Youngevity. The event will be held online this Thursday, June 18th; registration is free and open to the public at

<https://tinyurl.com/newnormalpanel>.

While there has been a glut of webinars and other packaged content online since the onset of COVID-19, this event is highlighting a different perspective; customers of the two vendors who are finding answers to rapid change as they work through new challenges in media creation.



Scott Salik of Youngevity and Gerry Field of American Public Television



axle ai Logo

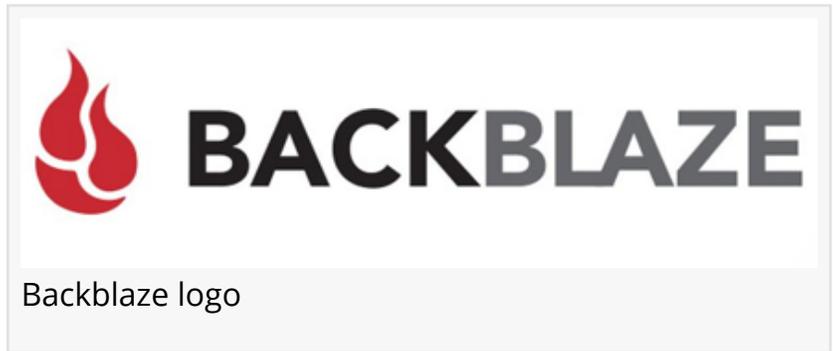
Sam Bogoch, axle ai's CEO, said "We and Backblaze are delighted to sponsor these two prominent customers engaged in a freewheeling discussion of what's happening in today's media industry. COVID-19 brought massive change and a new focus on remote media access and cloud workflows – and for many media teams, just getting content out has been a struggle. In this conversation, we're going to learn how these two very different teams have coped and found ways to overcome everything this year has thrown at them."

###

About axle.ai:

Based in Boston, axle ai is the recognized leader in developing radically simple software for remote media access and search. Its solutions have helped over 600 media organizations improve the way they create, share and store digital video content with media management solutions that are easy to install, use

and afford. axle's radically simple media management uniquely addresses a burgeoning need and has caught on rapidly among video professionals in post-production, education, broadcast, corporate, sports, house of worship, non-profit, advertising-marketing, and government organizations worldwide. More information at <https://axle.ai> and equity crowdfunding at <http://republic.co/axle-ai>.



We and Backblaze are delighted to sponsor these two prominent customers engaged in a freewheeling discussion of what's happening in today's media industry."

Sam Bogoch, CEO, axle ai

About Backblaze:

Founded in 2007, Backblaze provides award-winning cloud storage to businesses and consumers. It has more than an exabyte of customer data under management. The company's B2 Cloud Storage is purpose-built to provide simple, reliable, and affordable object storage. Customers can escape the cloud oligarchy and enjoy quality storage priced so they don't have to choose between what data

matters and what doesn't when it comes to their workflow streamlining, backups, and more. Headquartered in San Mateo, CA, Backblaze employs 150 people. For more information visit <https://backblaze.com>

Katy Scott
Axle AI, Inc.
+1 617-262-9222
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/519522423>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.