

Idaho Milk Products Milk Innovation Center Virtual Tour

Idaho Milk Products Milk Innovation Center Virtual Tours to be presented in July 2020.

JEROME, ID, USA, June 16, 2020 /EINPresswire.com/ -- Idaho Milk Products will be offering virtual tours of their Milk Innovation Center (MIC) that includes a state-of-the-art processing area, an instrumental lab and a multi-purpose room for product evaluations and conferencing. The virtual tours will primarily focus on the process formulations for Ready-to-Drink (RTD) beverages, protein bars and ice cream.



This addition provides customers the ability to work directly with the Idaho Milk Products research and innovation team to build custom applications and work on new product developments based on their individual needs.

"Idaho Milk Products' fresh, highly functional milk ingredients are tailored to meet the desire to increase the protein load in RTD (Ready-to-Drink) beverages, yogurts, RTMs (Ready-to-Mix), weight management, and sports and adult nutrition products," said Dr. Chenchiah Marella, Vice President of Research and Product Development. "With state-of-the-art equipment in our Milk Innovation Center, we assure our customers are receiving expert help in formulating their products with quality ingredients in a timely manner and with confidence."

"The MIC takes our commitment to excellence to the next level," commented Corinne Barry, Sales Manager for Idaho Milk Products. "We can support our customers from product concept and benchtop work through complete shelf life evaluations, using our industry-leading ingredients. On our path to continuous improvement and dedication to our clients, the MIC is a giant leap forward. We anticipate sharing it with our customers as we work together to build their next product success story."

“At Idaho Milk Products, we are guided by a purpose that helps us understand why we exist. It is captured by the phrase “bringing value to milk for generations” and our Milk Innovation Center is another step in our journey of constantly pursuing the meaning of that purpose in a very practical way,” said Daragh Maccabee CEO of Idaho Milk Products. “Our investment in the MIC will enhance our capabilities to better serve our customers, meet market demands and provide our R&D team with the tools to leverage their expertise and extraordinary passion for dairy products in new and innovative ways. Most importantly, it will be a place of collaboration where we can channel our beliefs that the nutritional potential of milk is never-ending.”

###

About Idaho Milk Products

Idaho Milk Products is a privately held, vertically integrated international milk processing leader, supplying Milk Protein Isolate (MPI), Milk Protein Concentrate (MPC), Milk Permeate, and Cream derivatives to customers around the globe. Owned by local Idaho dairy farmers, Idaho Milk Products has a dedicated consistent milk supply and delivers reliable, quality dairy ingredients. For more information, visit idahomilkproducts.com.

Annie Dovenmuehler

Idaho Milk Products

+1 208-644-2861

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/519570657>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.