

E-sport News: Aggressive Ramp-up in Shadow Gaming Tournament Schedule Announced by Sports Venues of Florida (OTC: \$BTHR)

Sports Venues of Florida, Inc (OTCMKTS: BTHR) announces it has completely revamped its Shadow Gaming tournament schedule, changing to Membership-based platform

TAMPA, FL, UNITED STATES, June 17, 2020 /EINPresswire.com/ -- Breaking #Sports/ #eSports #Stock News - Sports Venues of Florida (OTC: \$BTHR) announces aggressive ramp up in Shadow Gaming tournament schedule; changing from a free platform to a membership based platform



(Investorideas.com newswire) – Breaking Sports/e-sports news - Today, Sports Venues of Florida, Inc., (OTCMKTS: BTHR), an emerging leader in the eSports, youth sports and family sports entertainment markets, announces it has completely revamped its Shadow Gaming tournament schedule. Currently, Shadow Gaming, Sports Venue’s subsidiary company, had planned on just two more gaming tournaments between now and the beginning of August 2020. Things have drastically changed for the better!

The Current schedule simply wasn’t sufficient enough to catapult Shadow Gaming into a preeminent global leader in the eSports market. Management has invested hundreds of hours and is excited to announce it will hold 6-tournaments in July, 12-tournaments in August, 18-tournaments in September, 24-tournaments in October and by April 2021 the company will be holding 60-tournaments monthly. In addition to an aggressive push to increase the number of tournaments the Company will immediately switch from a free based platform for the gamers to a membership based platform. Initially each gamer will be required to pay a \$25.00 monthly fee. As the tournament schedule increases so will the membership gamers will be required to pay.

The Company is expecting revenues to begin immediately and by the time we reach the peak of 60-tournaments per month revenues are expected to be \$8 million plus range with gross margins being around 68%. Revenues will come from gamer’s membership fees, advertising,

ambassador program, studios and our own gaming platform. Luis Arce, president of Shadow Gaming said, "In the next few weeks, Shadow Gaming is democratizing our eSports tournaments which allows for all gaming leagues and tournament organizers that want to create their own event can do so under Shadow Gaming's sponsorship. This business model will allow these volunteers to actually monetize their efforts and gain status and recognition in the gaming community. We are excited to announce this change in our business model as our shareholders will realize a much quicker ROI than they would have under our previous model. This new model will expedite revenues and provide an amazing gross margin."

About BTHR

Sports Venues of Florida, Inc., is a developmental stage company engaged in the business of eSports, and the development of youth sports and family entertainment complexes. The Company, through its wholly owned subsidiary, Shadow Gaming, Inc., has aggressively entered the eSports market. The Company has placed on hold its plans to build sports complexes ranging from 80-acres to 300-acres that will include both outdoor and indoor athletic competitions. In addition, the Company plans on operating a number of subsidiary companies from high tech data management businesses to product and support businesses.

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