

# Jaysen Van Sickle and Barbara Duffield Discuss the Homeless Crisis with Fotis Georgiadis

*Jaysen Van Sickle, Executive Director of Hope Faith — Homeless Assistance Campus. Barbara Duffield, Executive Director of SchoolHouse Connection*

GREENWICH, CT, USA, June 17, 2020 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.



Jaysen Van Sickle, Executive Director of Hope Faith — Homeless Assistance Campus

The homeless crisis has been exacerbated by COVID-19. Jaysen Van Sickle and Barbara Duffield have both sought out Fotis Georgiadis for his work in building brands and images, either new or existing re-builds. It is critical in today's world to keep your brand and image at the forefront, impactful in a positive way, marketed the right way for growth and recognition. Fotis Georgiadis can get this done as well as help with a re-launch, getting your product or company on the right track with its brand and image. Using the contact information below, get in touch with Fotis Georgiadis so he can put together a plan to help you meet your goals.

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From the moment we opened, I was shocked by the sheer volume of families, children & senior citizens who we had never seen before on our campus, asking for help.”

*Jaysen Van Sickle, Hope Faith — Homeless Assistance Campus*

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Jaysen Van Sickle, Executive Director of Hope Faith — Homeless Assistance Campus  
Can you describe to our readers how your work is making an impact battling this crisis?

Hope Faith, Kansas City's only daytime assistance campus, provides for the immediate and long-term needs of people experiencing homelessness and poverty throughout the Kansas City metro. In 2019, we served more than 6,000 unduplicated individuals.

As COVID-19 started spreading around the world and getting closer to the United States, my staff and I began planning for how we were going to continue serving our guests. Hope Faith has been designated an official homeless crisis center by the City of Kansas City, Missouri. To best meet the

needs of our guests while complying with CDC health guidelines and social distancing recommendations, our homeless assistance campus expanded outdoors, allowing for services to be offered in a safe, secure village, where the risk of being infected with COVID-19 is decreased. Through working with the community partners and the city, we have also ensured guests exhibiting symptoms consistent with COVID-19 can be tested and quarantined at a nearby hotel.

We are serving approximately 200 individuals daily and providing the following services Monday through Saturday:

Breakfast and lunch

Sanitation stations

Heart to Heart International (International Medical Crisis Group) has their mobile medical unit assisting at our village. Swope Medical Group also reached out offering their mobile medical unit, too. We have acquired COVID-19 tests, so we are now able to help our fellow Kansas Citians even more.

Intensive case management that provides connections to human service organizations, area agencies and external mental health agencies. Hope Faith is the only agency currently providing case management services to people experiencing homelessness and poverty in Kansas City. Case managers also help with employment referrals and housing navigation.

Mail service

Men's, women's, and children's clothing distributed as needed

Private indoor showers

Read more about Jaysen Van Sickle and [Hope Faith—Homeless Assistance Campus here](#).



Barbara Duffield, Executive Director of SchoolHouse Connection

Can you describe to our readers how your work is making an impact battling this crisis?

SchoolHouse Connection engages in state and federal policy advocacy, from early childhood through higher education, and also provides practical assistance to communities nationwide. We've led efforts to strengthen federal protections and increase resources for children, youth, and families experiencing homelessness. For example, our advocacy led to a 32% increase in funding for public schools to identify and support homeless children and youth over the past four years—that translates to more children identified, enrolled in school, and receiving support to make it to graduation, which is their surest path out of homelessness permanently.

At the state level, we've achieved state policy reforms directly impacting over 600,000 youth by leading advocacy on 23 bills in 14 states, 16 of which became law. Those 16 new state laws are making specific, tangible improvements in the lives of homeless youth in a variety of areas, including increasing access to health care, shelter, housing and services; increasing access to employment; increasing access to vital documents needed for work and school; increasing high school graduation; and increasing access to and success in post-secondary education.

We work equally hard on making sure that laws are implemented robustly and with fidelity, which means creating and sustaining best practices locally, whether through tools like child-proofing checklists for shelters, assisting counselors with credit accrual for high school students, or removing barriers to financial aid for homeless youth in college. We also play a convening role, bringing early care providers, educators, and service providers together to share innovations and create action plans through webinars and trainings.

Finally, we support a Youth Leadership and Scholarship program, which provides scholarships to youth who have experienced homelessness to ensure their completion of a post-secondary education program. Our program also builds a stable peer and adult support network, and offers young people meaningful opportunities to engage in advocacy. Through this program, we ensure that all of our work reflects the lived experiences of young people and includes them as full partners. The full Barbara Duffield [SchoolHouse Connection article can be seen here](#).

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

#### About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

Contact and information on how to follow Fotis Georgiadis' latest interviews:

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