



VOGSY ANNOUNCES G SUITE ADD-ON FOR GMAIL

The Add-on brings mission-critical business workflows into G Suite productivity tools for the knowledge economy.

BOSTON, MASSACHUSETTS, UNITED STATES, June 17, 2020 /EINPresswire.com/ -- VOGSY, the professional services automation solution built on Google Cloud, today announced the release of its new G Suite Add-on for Gmail that brings key project insights, task management and team collaboration into Gmail for services businesses. The Add-on, the latest milestone in VOGSY's partnership with Google Cloud, drives new efficiencies by enabling executives, managers and project teams to make critical business decisions and activate workflows directly from their inboxes in response to client emails.

The release extends VOGSY's collaborative capabilities leveraging G Suite's intuitive productivity tools, creating more streamlined processes for distributed teams. VOGSY has partnered with G Suite from its inception to transform services businesses' quote-to-cash operations by delivering internal efficiencies and real-time collaboration needed to grow business, increase profitability and nurture long-term customer relationships. With the introduction of the G Suite Add-on, VOGSY customers benefit from quicker, more productive workflows and avoid long, confusing email chains that slow production when a client emails.

"From the user's perspective, we are edging ever closer to what you might call a G Suite ERP system," said Mark van Leeuwen, CEO of VOGSY. "As we grow with G Suite, we help our users become more agile in serving their clients by maximizing the collaborative power of G Suite."

"We're delighted to see this example of how our Add-on technology powers business processes from within Gmail," said Jon Harmer, Product Manager of Gmail. "More companies today are integrating technologies that connect previously isolated processes, departments and applications in the digital work environment. Making this environment as seamless as possible is key in nurturing optimal customer experiences, eliminating invisible cracks in the workflow that hinder follow-through."

Coming at a time when remote work increases the need for more interconnected business solutions, VOGSY's G Suite Add-on is the next phase of VOGSY's plan to further integrate more complete workflows with Gmail, creating one streamlined work experience for users.

About VOGSY

The PSA for Google's G Suite, VOGSY is the natural extension to G Suite for service professionals. Created by a 30-year PSA company with customers in 25 countries, VOGSY has a strong pedigree and serves all B2B service industries including marketing, consulting, engineering and IT around the globe. Based on G Suite as the productivity hub, VOGSY integrates all mission-critical services processes from quote to cash. Executives, managers and other professionals working in sales, finance, operations and project management can all get their jobs done faster and more easily with VOGSY.

For more information, contact info@vogsy.com or visit www.vogsy.com.

Follow @VOGSY_PSA for updates on feature releases on Twitter.

Mark van Leeuwen

VOGSY, Inc

[email us here](#)

+1 857-880-2073

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/519650350>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.