

Daisy Jing and Larry Seamans Discuss Loneliness and Preventing Homelessness with Fotis Georgiadis

Daisy Jing, founded & bootstrapped a now multi-million beauty product line called Banish. Larry Seamans, President of FamilyAid Boston

GREENWICH, CT, USA, June 19, 2020 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

The world has been turned upside down with the COVID-19 pandemic, causing huge spikes in the loneliness and homelessness crisis. Through the two interviews, excerpts of which are included below, Fotis Georgiadis helps bring these issues to the forefront by building brand/image awareness and trust. Reach out to him at the below contact options to see about getting your existing or new brand/image marketed the right way. Now is the time with the #reopening taking place across the globe.

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According to this story in Forbes, loneliness is becoming an increasing health threat not just in the US , but across the world. Can you articulate for our readers 3 reasons why being lonely and isolated can harm one's health?

When you're always alone, you tend to feel helpless and hopeless; but once you connect to other people, their help and glimpse of hope make you realize that there's light at the end of the



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tunnel. Hope gives you reasons to be healthy and live happier another day

Self-isolation gives you a feeling of despair since you share your own negative vibe by yourself. To connect with others give you an opportunity to catch their happy vibe and aura, making you happier each day, changing your perspective and outlook in life

Loneliness is the hardest and longest way to die. It takes so much time for you to die but it will definitely (slowly) take a toll on your health. Loneliness will bring you stress—stress may cause

obesity, hyperacidity, cancer, diabetes, heart problems that will eventually lead to death. Stress can also lead to unhealthy habits that have a negative impact on our health. We tend to eat too much, smoke, cry often and even hurt ourselves because of too much loneliness. These unhealthy habits damage the body and create bigger problems in the long run. Bottom line, loneliness gives us less self-fulfillment and more reasons to give up on life.

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The vast majority of homeless individuals have underlying and untreated mental health and substance issues and experienced housing instability as children.”

*Larry Seamans, President of
FamilyAid Boston*

On a broader societal level, in which way is loneliness harming our communities and society?

In other parts of Europe and Japan, there are older people in their population, dying without their community noticing and knowing because the elders are alone. Because of self-isolation, the elders usually die alone, people have looser family ties, people don't want to have kids or create a family anymore which further makes the loneliness

epidemic worse. In Japan, a lot of people normalize self-isolation and they call it hikikomori. These people spend most of their time watching TV, reading, playing video games, or surfing the internet. Many of them choose to stay up all night and sleep during the day and never interact with the outside world. All these trends are changing society and harming people's mental and physical health. People use these reasons to be more alone and lonely without thinking that connecting with others is the first step to be free from that mentality. Expand your understanding of [this epidemic by reading the rest of the interview here](#).



Larry Seamans, President of FamilyAid Boston

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For the benefit of our readers, can you describe the typical progression of how one starts as a healthy young person with a place to live, a job, an education, a family support system, a social support system, a community support system, to an individual who is sleeping on the ground at night? How does that progression occur?

This is interesting framing as most homeless individuals and certainly most of the children and parents experiencing homeless do not start as healthy young people with a place to live, a job, an education, and a large support system. The vast majority of homeless individuals have underlying and untreated mental health and substance issues and experienced housing instability as children. Most families who experience homelessness are there due to poverty and many are trapped in an unbroken cycle of intergenerational poverty. For all there are underlying class, racial dynamics to how and why families end up in shelter.

In the City of Boston there are nearly 37,000 children living in poverty without enough resources to live safely and that's where our families start. Going from being unstably housed to homeless is not a large leap. All it takes is one incident to push a family over the edge: a lost paycheck because a parent misses work to take care of a sick child, an unexpected medical bill, or having to make the tough decision of choosing to feed your child over paying rent. It is an impossible cycle.

A question that many people who are not familiar with the intricacies of this problem ask is, "Why don't homeless people just move to a city that has cheaper housing?" How do you answer this question?

In the case of homeless families, the goal of every family is to have a job and jobs are often located in cities where—at least in Boston—there is an unfortunate high cost to housing and less affordable housing in outlying areas accessible by public transportation. Almost all of our families are working and almost all are working lower income jobs because of education barriers and a lack of support to complete their education. Moving or commuting is also expensive, and for families it means uprooting their children from their schools and social environments. For most of our families, transportation to jobs poses another barrier, outside of cities there is little access to public transportation adding the additional expense of owning a car. Read the [rest of the interview here](#).

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several

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