

Visulon's Cloud-based, real-time Go-To-Market Merchandising Planning portals saw high momentum during COVID-19

Visulon's platform is designed explicitly for Apparel, Fashion, Sports and Footwear's major-brand companies

PORTLAND, OREGON, UNITED STATES, June 19, 2020 /EINPresswire.com/ -- [Visulon](https://www.visulon.com/) today announced that it saw very high usage and significant traction on its custom-designed SaaS GotoMarket Portals for its prominent clients during the COVID-19 crisis. As a technology enabler for large brands like Levi's, Puma, Coach, Tommy Hilfiger, Calvin Klein, GIII and more, Visulon has provided a solid roadmap towards Digital Transition (DX) of their B2B product release and sales processes.

During these unprecedented times, [Visulon's solutions](https://www.visulon.com/) saw further adoption across the globe to do early Line Planning, [Visual Assortments](#) and Merchandising, Range planning, and other GoToMarket operations. Currently, Visulon's key success is seen in how laser-focused the brands are getting new merchandising plans ready for their 2021 seasons.

About Visulon:

Visulon provides a technology platform, applications, and services to apparel, footwear, sports, fashion and accessories brands that are looking to innovate and digitally transform their processes. Our platform and applications support and enhance processes related to early line creation, go-to-market, and sales operations and digital sales showroom

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Visulon Process Automation



Visulon platform offers the most advanced technology roadmap for large fashion and sports brands"

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