

Republic Journal profiles axle ai CEO Sam Bogoch

*axle ai equity crowdfunding campaign
nears 300% of target with 2 days
remaining*

BOSTON, MA, USA, June 22, 2020
/EINPresswire.com/ -- Republic, a
leading site for startup investment, has
published an interview profile of axle ai
CEO Sam Bogoch in its Journal section.
The profile comes as axle ai's equity
crowdfunding campaign nears its end
at midnight PDT tomorrow, June 23rd.
Anyone can participate; the offering
page is <https://republic.co/axle-ai> and
the profile is at

<https://republic.co/blog>. Axle ai's software helps media teams remotely search and manage their video content, and integrates closely with tools from Adobe, Avid and Dropbox among others. Axle ai is proving essential in the shift away from workflows based on hard drives and over-the-

“

We're excited that axle ai software has been able to help so many media teams transition to remote work during the recent challenging times around COVID-19.”

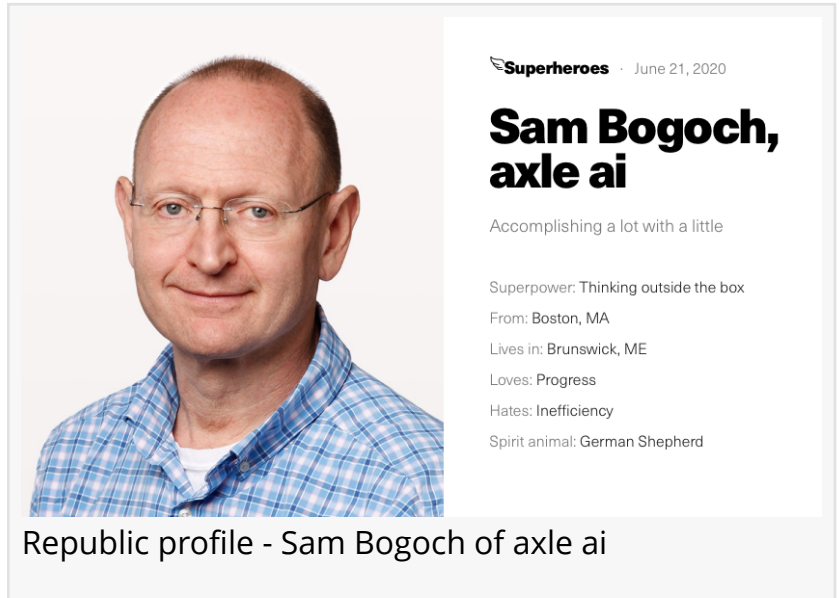
Sam Bogoch, CEO, axle ai

shoulder editing collaboration, and towards browser-based “work from anywhere” capabilities that are now becoming mandatory across media teams.

In the wide-ranging interview, Bogoch covers axle ai's origins, how the team came together, and how the company has been able to meet a variety of challenges through its rise to leadership in the industry.

According to Bogoch, “The people doing video work actually have very similar roles and workflows, regardless

of whether they work at a church, a sports arena, a political campaign or a major brand. They're the people bringing the camera and gear, capturing the key footage, bringing it back on hard drives, editing it, and reviewing it with colleagues. So the work itself is very consistent.” That commonality across what appears to be a very diverse set of customers has been essential to driving axle ai's growth. Customers include Madison Square Garden, Price Waterhouse Coopers,



Superheroes · June 21, 2020

Sam Bogoch, axle ai

Accomplishing a lot with a little

Superpower: Thinking outside the box
From: Boston, MA
Lives in: Brunswick, ME
Loves: Progress
Hates: Inefficiency
Spirit animal: German Shepherd

Republic profile - Sam Bogoch of axle ai

NBC Universal, Paramount, and Coca-Cola among many name brands.

Bogoch also recently participated in a customer panel discussion on the New Normal in Media, cosponsored by axle ai partner Backblaze and featuring Gerry Field of American Public Television and Scott Salik of Youngevity. The freeform discussion, designed to highlight ways that APT and Youngevity have used technologies like axle ai and Backblaze to quickly adapt to the challenges of remote work in the media industry. The axle ai CEO said "We're excited that axle ai software has been able to help so many media teams transition to remote work during the recent challenging times around COVID-19".

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About axle.ai:

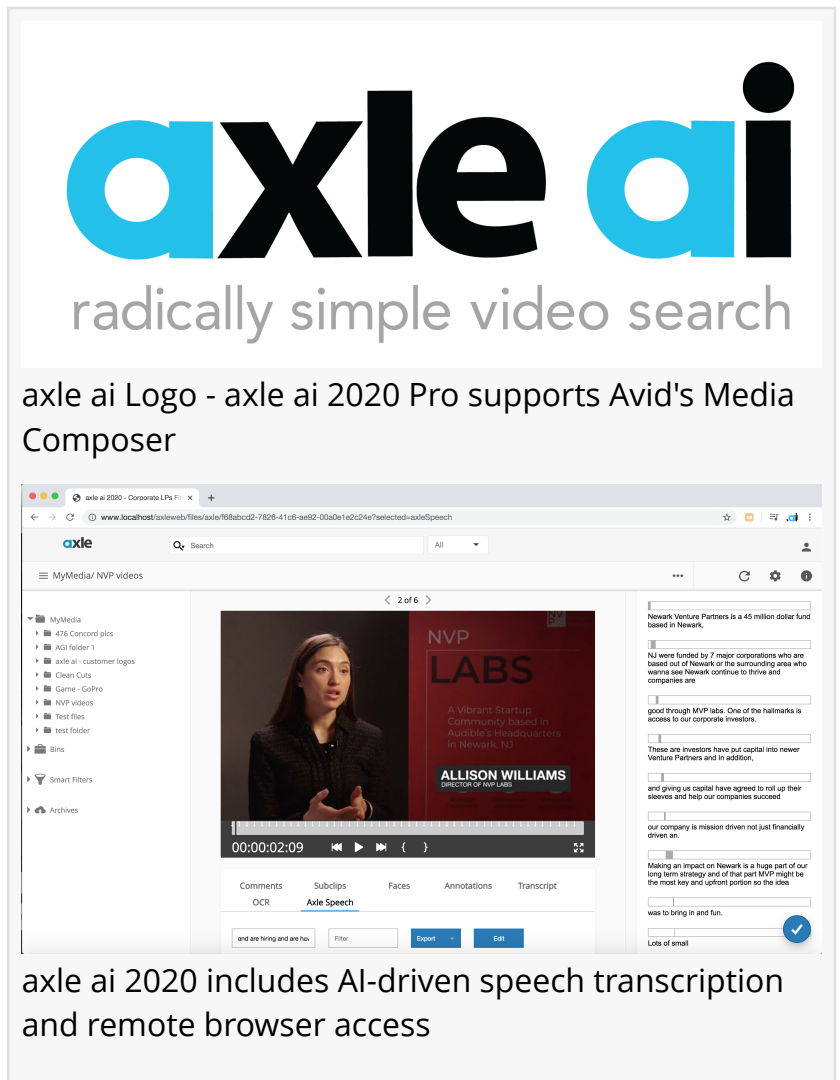
Based in Boston, [axle ai, Inc.](https://axle.ai) is the recognized leader in developing radically simple software for remote media access and search. Its solutions have helped over 600 media organizations improve the way they create, share and store digital video content with media management solutions that are easy to install, use and afford. axle's radically simple media management uniquely addresses a burgeoning need and has caught on rapidly among video professionals in post-production, education, broadcast, corporate, sports, house of worship, non-profit, advertising-marketing, and government organizations worldwide. The company's investors include Jason Calacanis and Quake Capital. More information at <https://axle.ai> and equity crowdfunding at <http://republic.co/axle-ai>.

Katy Scott
Axle AI, Inc.
+1 617-262-9222

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The image displays the Axle AI logo at the top, featuring the word "axle" in black and "ai" in blue, with the tagline "radically simple video search" below it. Underneath the logo is the text "axle ai Logo - axle ai 2020 Pro supports Avid's Media Composer". The main part of the image is a screenshot of the Axle AI web interface. The interface shows a video player with a woman speaking, overlaid with a red "NVP LABS" logo and the name "ALLISON WILLIAMS DIRECTOR OF NVP LABS". The video player has a progress bar and playback controls. To the left of the video player is a sidebar with a file tree showing folders like "MyMedia", "4K Concord pics", "AGI folder 1", "axle ai - customer logos", "Clean Cuts", "Game - GoPro", "NVP videos", "Test files", "test folder", "Bins", "Smart Filters", and "Archives". To the right of the video player is a search results panel showing a list of items with a blue checkmark at the bottom right.

axle ai 2020 includes AI-driven speech transcription and remote browser access

This press release can be viewed online at: <https://www.einpresswire.com/article/519986633>

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