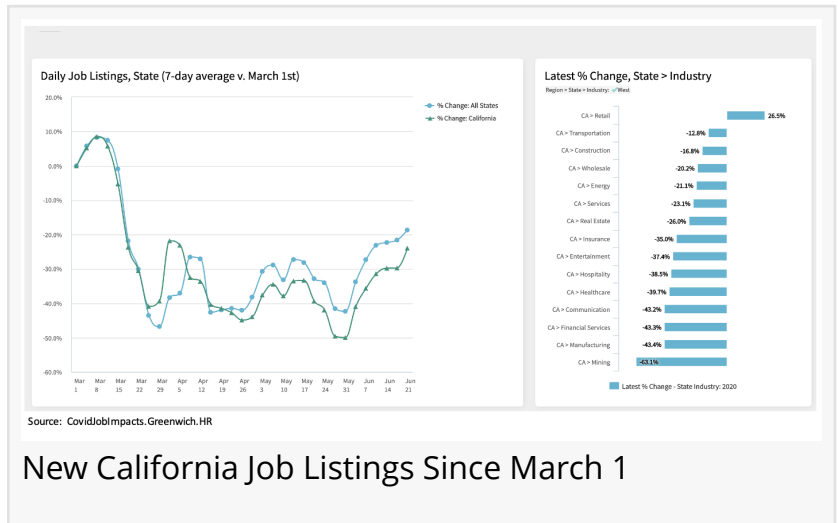


Surge In California Hiring Activity Signals Strong June Retail Sales

Online Listings For Retail Workers In California Now 26.5 % Higher Than Pre-COVID Levels

LOS ANGELES, CA, USA, June 23, 2020 /EINPresswire.com/ -- [Online job listings](#) for [retail jobs](#) in California have increased dramatically this week – surpassing pre-lockdown levels for the first time. This is according to labor market intelligence firm Greenwich.HR. As of this morning, new retail listings are 26.5% higher in California than levels on March 1. Nationwide, the seven-day average of new retail job listings is currently 27.3% above the March 1. Nevada is also seeing a dramatic surge - retail job listings in that state are up 78.3% over pre-COVID levels.



New California Job Listings Since March 1

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The rapid increase in job listings indicates retail operations are coming back on line quite quickly in California, and nationwide”
Cary Sparrow

‘Demand for jobs in the retail sector began climbing in late May when many states began relaxing social distancing restrictions, but starting this past week we began seeing a very sharp increase,’ said Cary Sparrow, CEO of Greenwich.HR. ‘The fact that the number of new listings are now above the March 1 levels indicates companies are needing to reach beyond just employees who were furloughed or laid off in order to meet their staffing needs.’

There are still some parts of the country where demand for retail jobs is not surging, especially in parts of the Northeast. New listings in New York, New Jersey, and Massachusetts are 16.4%, 14.2%, and 12.2% below their March 1 levels, respectively.

The retail sector is leading the hiring surge, and overall hiring outlook in California has been steadily improving since late May. Across all industries, new job listings in California are currently 23.9% below March 1 levels. This represents a significant improvement from 4 weeks

ago, when new listings were 49.6% below March 1 levels.

Possible Headwinds From Unemployment Benefits

The pace of recovery in the retail sector may be limited by the unemployment benefits many people are now receiving. 'Unemployment Insurance can often provide more money than people would make in most retail jobs,' says Sparrow. 'Over 5 million people in California have filed [initial unemployment claims](#) since mid-March. This is undoubtedly limiting the pool of potential employees who want to come back to work for lower-wage positions.'

Hiring statistics are based on daily tracking of new online listings for US job openings. Daily updates on US hiring demand and unemployment can be found at www.covidjobimpacts.greenwich.hr.

About Greenwich.HR

Greenwich.HR brings an entirely new lens to the labor market, allowing innovations and efficiencies that have never been possible. Greenwich.HR provides the largest, fastest-growing, and most precise labor market data platform available. The Greenwich.HR platform tracks real-time hiring and pay behaviors of over 3 million organizations. Learn more at Greenwich.HR and CovidJobImpacts.Greenwich.HR.

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