

# Zavvy Network Sponsors the International Sugarcane Spirits Awards

SEATTLE , WA, UNITED STATES, June 30, 2020 /EINPresswire.com/ -- The [International Sugarcane Spirits Awards](#) (ISS Awards) is a promising new competition aiming to become the world's leading authority on sugarcane spirits. With leadership from Ian Burrell, Cyrille Hugon, and Cyrille Mald, the competition brings expertise from both the Paris and [UK Rum Festivals](#). Add in a global lineup of stellar judges, and rum brands and consumers can expect an honest evaluation of sugarcane spirits.

The judging panel consists of trusted authorities recognized for their depth of experience with rum and sugarcane spirits, including Dirk Becker, Isadora Bello Fornari, Lisette Davis, Emiliano Fernandez-Peña, John Gibbons, Jerry Gitany, Marco Graziano, Peter Holland, Suzanne Lone, Matt Pietrek, and others to be announced.

Federico Hernandez, partner at TheRumLab.com and [Zavvy](#).co Network, has added both platforms as official media sponsors of the ISS Awards.

"Ian shared the idea of creating this type of spirit competition, with top-notch judges from around the world who can provide authentic evaluations. We at Zavvy and TheRumLab are very happy to know that Cyrille Hugon, Cyrille Mald, and Ian Burrell partnered to take on the mission of establishing and executing it," he said.

On July 6, 2020 (6pm BST), Zavvy and the ISS Awards will host a livestream event to unveil the full details of the competition and explore its lineup of judges. You can register to attend free at



**ZAVVY** . LIVESTREAM

**JULY 6<sup>TH</sup>, 2020**  
6pm BST / 1pm EST / 10am PST

**CYRILLE HUGON** **IAN BURRELL** **CYRILLE MALD**

**INTERNATIONAL SUGARCANE SPIRITS AWARDS**

INTRODUCTION TO THE INTERNATIONAL SUGARCANE SPIRITS AWARDS

MORE INFO & FREE REGISTRATION  
[WWW.ZAVVY.CO](http://WWW.ZAVVY.CO)

HOSTED BY **the rum lab**  
THE RUM LAB.COM

International Sugarcane Spirits Awards IG

Zavy.co

Federico Hernandez

Zavy Network

+1 513-426-8813

[email us here](#)

Visit us on social media:

[Facebook](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/520620317>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2020 IPD Group, Inc. All Right Reserved.