

The American Airlines "Mad Dog" Is Back

In the 80s and 90s, the MD80 gained cult status at American Airlines. Now Aviationtag is proud to present an exclusive series crafted from one of the aircrafts!

COLOGNE, GERMANY, June 30, 2020 /EINPresswire.com/ -- In the eighties and nineties, the MD80 gained cult status at American Airlines. Now bordbar® is delivering 9,000 Aviationtags® officially licensed by the airline crafted from one of the planes.

Connoisseurs and fans affectionately dubbed it "Mad Dog". Its other nickname, "Super 80", was even used in adverts: "Have a super day", "The Super 80's are coming!" or "Super 80 for the Eighties" were the slogans the MD80 embarked on its high-flying career to in the eighties.

At the height of this career, the twinjet with its distinctive rear engines and gleaming alu-minium finish was the backbone of all American Airlines short and medium-haul flights. Following the success of the test phase, the airline had ordered 260 "Mad Dogs" in the early 1980s. At the turn of the millennium, these were joined by another 103 aircraft from the takeover of Trans World Airlines, and from then on, around a third of all versions of this famous plane ever produced flew for American Airlines.

From 2003 onwards, the airline slowly but surely sent the planes into their hard-earned retirement. The unconventional geometry that made the Super 80 so popular had reached new limits when it came to efficiency. The last 26 planes were finally taken out of circulation simply because their useful life was at an end. The last passenger flight of an MD80 took to the skies from Dallas/Fort Worth on 4 September 2019 with flight number AA80, flying to Chicago O'Hare.

The N922TW - or "N922 Tango Whisky" as aficionados dub it - was completed on 26 July 1981 and first flew for Swissair before being taken over by TWA, where it ultimately became part of the American Airlines fleet. It was an MD82, a further developed version of the MD80. It was slightly heavier and offered a better range of up to 3789 kilometres thanks to its JT8D-217 or 219 engines. In April 2003, "Tango Whisky" landed in Roswell, New Mexico, its final stop. Now its fuselage is being given a new purpose: as an Aviationtag® edition limited to 9,000 unique tags. The edition is officially licensed by American Airlines and, thanks to almost 20 years of retirement basking in the desert sun of New Mexico, has a unique retro look.

To make the tags, we disassembled and cut parts of the outer skin at our very own manufactory in Cologne until they could be punched into the distinct Aviationtag® shape. The final step in this

upcycling process was precision printing. Each of the strictly limited-edition Aviationtags® now features the aircraft type, registration number, edition number and size. Each Aviationtag® may vary from other serial numbers in terms of its thickness, colour and haptics and is one of a kind. The data printed on the tags even allows registered users to be identified. This custom Lost & Found Service provided by Aviationtag® has already made it possible to reunite many a lost Aviationtag® and attached bunch of keys with their owners.

The unique pieces are reborn as key and luggage tags - and as collector's items, because a good share of Aviationtag®'s clientele are true-blue aviation enthusiasts. But actually, almost anyone who loves to travel will succumb to the charm of these small tags. Because Aviationtags® enhance their owners' everyday lives with an unmistakable feeling: the feeling of taking off into the distance towards new experiences with that tangible extra tailwind behind you. The 9,000 Aviationtags® crafted from the MD80 N922TW are now available at the Aviationtag® shop.

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