

Global Patient Blood Management Market Trends And Strategies, 2030

Major Players In The Patient Blood Management Market Are Haemonetics, Fresenius, Terumo, Immucor, B. Braun Melsungen, Macopharma, Biomérieux, Bio-Rad Laboratories.

LONDON, GREATER LONDON, UK, July 9, 2020 /EINPresswire.com/ -- The global patient blood management market is expected to decline from \$10.2 billion in 2019 to \$9.95 billion in 2020 at a rate of -2.4%. The decline is mainly due to the COVID-19 outbreak that has led to restrictive containment

measures involving social distancing, remote working, and the closure of industries and other commercial activities. The entire supply chain has been disrupted, impacting the market negatively. The postponement of non-essential surgical procedures due to the COVID-19 lockdown also impacted the market in 2020. The market is expected to recover and reach \$12.63 billion in 2023 at a rate of about 8.3%. The increased number of accidents, trauma cases and surgical procedures resulted in increased demand for blood and its products, which is driving the global patient blood management market. However, the high cost associated with automated systems is expected to limit the growth of the global patient blood management market.

The market for patient blood management consists of sales of instruments, accessories, software, reagents and kits used in the management of blood and blood products of patients. Patient blood management is a patient-focused, evidence-based and systematic approach to optimize care of patients who might need a blood transfusion by optimizing the patients' own blood, minimizing surgical blood loss, and harnessing the patient-specific physiological reserve of anemia, thereby reducing the need of allogenic blood transfusions.

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The global patient blood management market is further segmented based on type and



geography.

By Product: Instruments, Accessories, Reagents And Kits, Software.

By Component: Plasma, Whole Blood, Red Blood Cells.

By Application: Hospital, Clinic, Others.

By Geography: The global patient blood management market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, the North American patient blood management market accounts for the largest share in the global patient blood management market.

Read More On The Report For The Global Patient Blood Management Market At:

<https://www.thebusinessresearchcompany.com/report/patient-blood-management-market-global-report-2020-30-covid-19-growth-and-change>

Trends In The Patient Blood Management Market

HEMASavR is a sterile medical device to capture and transfer blood, which is increasingly being used to collect and salvage blood in surgical procedures and respond quickly to unanticipated blood loss. Clinicians can economically collect sterile, anticoagulated blood without any need for specialized resources. By this, the upfront shed blood collection cost decreases, allogenic transfusions can be avoided with improved outcomes such as decreased patient mortality, low incidence of infections, and reduced risk of multi-organ failure.

Patient Blood Management Global Market Report 2020 is one of a series of new reports from The Business Research Company that provides patient blood management market overviews, analyzes and forecasts patient blood management market size and growth for the global patient blood management market, patient blood management market share, patient blood management market players, patient blood management market size, patient blood management market segments and geographies, patient blood management market trends, patient blood management market drivers and patient blood management market restraints, patient blood management market's leading competitors' revenues, profiles and market shares. The patient blood management market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read Patient Blood Management Global Market Report 2020 from The Business Research Company for information on the following:

Markets Covered: Global Patient Blood Management Market

Data Segmentations: Patient Blood Management Market Size, Global And By Country; Historic And Forecast Size, And Growth Rates For The World, 7 Regions And 12 Countries

Patient Blood Management Market Organizations Covered: Haemonetics Corporation, Fresenius SE & Co. KGaA, Terumo Corporation, Immucor Inc., B. Braun Melsungen AG, Macopharma, bioMérieux SA, Asahi Kasei Corporation, KANEKA CORPORATION, Bio-Rad Laboratories Inc. Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa

Time Series: Five years historic (2015-19) and forecast (2019-23)

Other Information And Analyses: PESTEL analysis, patient blood management market customer information, patient blood management market product/service analysis – product examples, patient blood management market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global patient blood management market in 2020 - countries offering most new opportunities

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Patient Blood Management Industry: The report explains a number of strategies for companies in the patient blood management market, based on industry trends and company analysis.

Opportunities For Companies In The Patient Blood Management Sector: The report reveals where the global patient blood management industry will put on most \$ sales up to 2023.

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The Business Research Company has published over 1000 industry reports, covering over 2500 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets. Here is a list of reports from The Business Research Company similar to the Patient Blood Management Global Market Report 2020:

[Blood Transfusion Diagnostics](#) Global Market Report 2020

[Surgical Sealants And Adhesives](#) Market Global Report 2020-30: COVID-19 Growth and Change

[Patient Handling Equipment](#) Market Global Report 2020-30: COVID-19 Implications And Growth

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