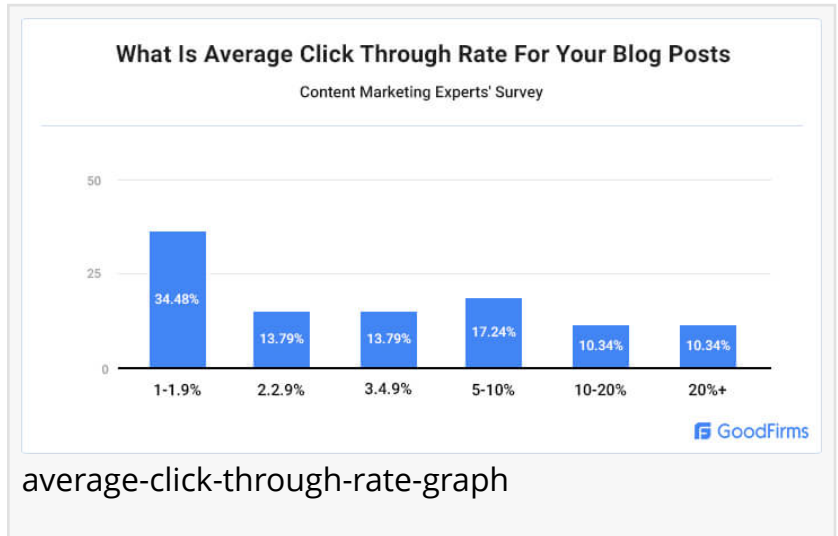


Recent Survey by GoodFirms Unfolds the 25 Pro Tips with Blog Examples to Increase the Organic CTR

GoodFirms highlights the most excellent tips to increase the CTR so that online businesses can quickly implement it.

WASHINGTON DC, WASHINGTON, UNITED STATES, July 9, 2020 /EINPresswire.com/ -- As the businesses are holding a powerful online presence, the Click Through Rate (CTR) has become the priority for them to stay ahead from their competitors. It has also challenged the digital marketers and [best SEO Companies](#) to implement effective and unique strategies to help various organizations to increase their CTR and reach their business goals.



average-click-through-rate-graph

“

Improve your CTR by getting inspired with 25 Pro tips with blog examples unlocked by GoodFirms new survey.”

GoodFirms Research

According to the study of GoodFirms on [How to Improve Organic CTR of Blogs](#) have highlighted the formula to calculate the Click-Through Rate (CTR). As per the formula, if 100 people view your link on Google SERPs (100 impressions) and 55 of those click on the link, your organic CTR is 55%. Though, it isn't easy to achieve a CTR as high as this.

In this research, GoodFirms has disclosed the insights with 25 pro tips with blog examples to enhance the organic search CTR and attract more traffic to your blog or site. GoodFirms conducted the survey where 85+ Content Marketing Experts worldwide participated to share their valuable knowledge on how to find out the blog posts with high CTR, the type of blog post professionals prefer, and the tactics they apply to get a high ranking.

Around 34.48% of the surveyed experts have an average click-through rate between 1-1.9% for

their blog posts. Most content marketing experts have shared the wisdom to focus on writing compelling titles and content using relevant keywords to grab the consumer's attention and increase the CTR by targeting the right audience. These days, you can associate with the [Top Content Marketing Companies](#) that are renowned for assisting the online businesses to curate a strong content strategy and blog posts as per their client's requisites.

Internationally acknowledged B2B Goodfirms is a maverick research, ratings and reviews platform. It helps to connect the service seekers and service providers from different sectors of industries. The team of GoodFirms performs a profound assessment to reach reliable and excellent companies. This research includes three main key factors that are Quality, Reliability, and Ability.



These components are segregated into sub-categories such as verifying the complete portfolio of each agency, years of experience they hold in their domain area, online market presence, and what clients have to say about their services. Thus, focusing on several criteria, GoodFirms provides scores to every firm that is out of a total of 60.

Additionally, GoodFirms encourages service providers by asking them to participate in the on-going research process and provide strong proof of their work. Thus, grab a chance to get listed in top companies as per their specialties. Getting indexed in the list of excellent agencies will improve your visibility globally as well as to get in touch with new prospects.

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient content marketing companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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