

Impact of COVID-19 Outbreak on Floriculture Market – Future Analysis ,Opportunities and Forecasts

WiseGuyReports.com Publish A New Market Research Report on –“Impact of COVID-19 Outbreak on Floriculture Market – Future Analysis ,Opportunities and Forecasts”.

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[Floriculture Market 2020](#)

Summary: -

Global Floriculture Market was valued at US\$ 2.27 Bn in 2017 and is expected to reach US\$ 4.0 Bn by 2026, at a CAGR of 7.34% during a forecast period.

Cut flowers are projected to hold the largest share in the market during the forecast period.

The rising popularity of cut flowers among consumers due to its sweet fragrance and beauty. Moreover, it has features such as easy to handle and harvest and also it can be resistant to disease and pests. Gift segment is expected to lead the market growth during the forecast period. Floriculture products are rapidly used for gifting on special events or occasions is boosting the market growth.

Rising e-Commerce industry across the globe is propelling the growth of this market. Rising penetration of internet and smartphone is also boosting the floriculture market. In addition, increasing innovations in flowers such as changing colors of flowers using biotechnology are expected to fuel the market growth. Changing the lifestyle of consumers across the globe is expected to surge the market growth. Rising usage of floriculture products for various events is propelling the market growth across globally. Increasing investments in R&D is also expected to surge the market growth in a positive way during the forecast period. The report provides an in-detail list of drivers and restraints, which are influencing the market growth. Additionally,



provides expected opportunities and emerging trends.

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Major Key Players of Floriculture Industry are :-

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

Ball Horticultural

Afriflora

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Benary

Danziger

Sakata

The global Floriculture market report is curated by considering the drivers, challenges, trends, and threats which can influence the industry. These are discussed in a succinct manner with respect to market fluctuations, socio-economic factors, economic policies and SOPs, subsidies, and incentives. It is divided into main segments and further split into sub-segments. The prospects of these segments are estimated by region, customer sentiment, purchasing power, and other factors and assist in estimating the overall value of the market. Regions and their value to the market are judged on performance, ease of business index, and other pertinent metrics. Prolific players are profiled and their investments studied for drawing out the right inferences.

Market Dynamics

The Floriculture market report contains the main growth enablers and setbacks faced by industry leaders for the period of 2020 to 2026. The variables and their role in shaping the industry are written in high detail. Sources include government organization websites, research

centers, news articles, private research reports, and other credible sources. Data science, artificial intelligence, machine learning, and other technologies are employed for capturing data at a rapid. Threats and weaknesses mentioned in the report serve as precautionary measures for companies to stay alert and have a better outlook.

Segmentation

The Floriculture market report is segmented into sub-segments and divided even further for comprehensive reading. The segment valuation, growth, revenue, and demand in the market are expounded in a clear and concise manner. These are backed by validated factors and hurdles. Consumer perception, shift of preference, and other performance-based factors are taken into consideration.

Research Methodology

Market research takes place in two major steps, primary and secondary research. Primary and secondary market research are executed using Porter's Five Forces method. Primary research entails the accumulation of raw data from public and private sources. The data is studied extensively and validated with the help of subject matter experts, consultants, and directors of key companies

Secondary research is conducted for the verification of the primary research through other sources. Surveys and polls are conducted to understand the pulse of the audience and used in crafting new stratagems. Exhibitions, trustworthy databases, archives, events, press releases of industry leaders, and other pivotal turning points are assessed to gain information on the industry.

Competitive Landscape

Noteworthy players in the Floriculture market are profiled in conjunction with respect to the market, their standing, and backed by historical data and current moves. Product launches, collaborations, partnerships, agreements, and mergers & acquisitions are prime strategies of players discussed in the report.

Enquiry About Floriculture Market Report @ <https://www.wiseguyreports.com/enquiry/3925855-global-floriculture-market-industry-analysis-and-forecast-2018-2026>

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NOTE : Our team is studying Covid-19 and its impact on various industry verticals and wherever required we will be considering Covid-19 footprints for a better analysis of markets and industries. Cordially get in touch for more details.

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