

# Sun Kissed (\$SKDI) Numuni Subsidiary Secures Revenue Partnership Deal With 1.8M User-base ROCash

*Numuni, Inc., a subsidiary of (SKDI) has partnered with Connekt Earning to begin monetizing their users on their flagship website, with Numuni's platform.*

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2020 /EINPresswire.com/ -- Sun Kissed  
(OTC: \$SKDI) Breaking news - Numuni  
Subsidiary Secures Revenue  
Partnership Deal With 1.8 Million User-  
base ROCash @numunionline,  
@sunkissinc

(Investorideas.com newswire) – Breaking Digital Media Technology stock news - Numuni, Inc., (“Numuni”) a subsidiary of Sun Kissed Industries, Inc. (OTCMKTS:SKDI), (“Sun Kissed”, “SKDI”), has partnered with Connekt EA to provide monetization for its 10 million active users on their flagship web application. Connekt EA is a leading monetization platform for mobile and web applications.

Connekt has a history of generating over 35.5 million successful sales leads to incentive advertising campaigns via ROCash.

“ROCash has a stellar reputation and is one of the top revenue generators in the incentive ad industry. It is our pleasure and honor to welcome Connekt to the Numuni family, and we look forward to offering our software to their millions of active users,” stated Numuni CEO Robert Reynolds.

By successfully converting just 5% of Connekt's traffic, Numuni would acquire 367,800 new software users and generate an estimated \$2,916,000 in gross revenue in the partnership's first year.

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Projections per the following assumptions: 15% churn rate + \$1.50 gross revenue generated monthly per user.



The global GPU market size was valued at \$19.75 billion in 2019, and is projected to reach at \$ 200.85 billion by 2027 according to Allied Market Research. This means a continual increase in GPU availability and computational power that Numuni is targeting for the digital media monetization platform.

“While exercising conservative projection numbers, Connekt Earning is estimated to generate over \$2.1 million in commissions with Numuni making roughly \$729,000 in forecasted net revenue,” added Mr. Reynolds.

As Numuni prepares for its upcoming public launch on September 1st, it has amassed multiple lucrative partnerships with various website publishers and advertising networks, each with large amounts of existing traffic. Moving forward, Numuni plans to announce these partnerships publicly upon deal closing.

About Connekt Earning: Connekt Earning’s flagship website, ROCash.com, is one of the most significant sales lead generators in the incentive advertising industry. ROCash has served over 7.5 million active users responsible for generating nearly 35 million sales leads.

About Numuni, Inc.: Numuni is developing breakthrough technologies that aim to disrupt the digital marketplace for paid content by making use of the vast amount of unused computing resources that personal computer desktops have. Numuni has a unique technology that will transform the user experience of consuming digital content, increase the content provider’s earnings as they deliver that experience, and leverage the GPU computing power as a commodity to increase efficiency and cost savings.

General information about Numuni, Inc. is viewable on the company’s website at [numuni.io](http://numuni.io).

Follow @numunionline on Twitter and find Numuni, Inc. on Facebook at [facebook.com/numuni.io](https://facebook.com/numuni.io).

About Sun Kissed Industries, Inc.: Sun Kissed Industries Inc. (OTC Pink: SKDI) is an emerging leader in the development and sale of CBD consumables, digital content management, and online ad monetization technology. The company is pursuing meaningful acquisitions as part of an aggressive M & A strategy designed to position Sun Kissed as a dominant player in well-defined, high-growth markets within rapidly expanding sectors.

#### Safe Harbor Statement:

Information contained herein may constitute forward-looking statements. Forward-looking statements often address expected future business and financial performance and may include expecting, anticipate, intend, plan, believe, seek, or will. By their nature, forward-looking statements address matters that are subject to risks and uncertainties. Any such forward-looking

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#### FORWARD-LOOKING STATEMENTS:

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