



# Charlie Chaplin: A Man of the World Selects Workhouse as Agency of Record

*Documentary Feature Focuses on the Romany Gypsy Roots of Cinema Legend Charlie Chaplin Selects Workhouse as Agency of Record*

NEW YORK CITY, NEW YORK, USA, July 27, 2020 /EINPresswire.com/ -- WORKHOUSE (workhousepr.com) one of the country's leading public relations and integrated creative firms, today announced that it has been selected as the Agency of Record for CHARLIE CHAPLIN, A MAN OF THE WORLD, a documentary feature focusing on the Romany gypsy roots of cinema legend Charlie Chaplin. Workhouse will develop integrated promotional campaigns that synchronize communication efforts, including international endeavors, and will execute a comprehensive public relations plan on behalf of the project. The assignment is effective immediately. Interested media please contact Workhouse, CEO Adam Nelson via email [nelson@workhousepr.com](mailto:nelson@workhousepr.com) or by telephone +1. 212. 645. 8006

Director-Writer Carmen Chaplin directs "Charlie Chaplin, A Man of the World," a theatrical documentary feature that adds a hardly-explored new facet to the creator of the Tramp, one of the most iconic cinema characters in popular consciousness, plumbing Chaplin's Romani roots and heritage.

Marking the first time that the Chaplin family is involved at a deeply creative and industrial level in a movie about Charles Chaplin, grand-daughter Carmen Chaplin is also co-writing the documentary's screenplay with Amaia Remírez, a co-writer and lead producer on "Another Day of Life," a European Film Awards best-animated feature winner, and Isaki Lacuesta, twice awarded with Gold Shell in San Sebastian International Film Festival, a multi-awarded Spanish filmmaker whose work includes documentary, fiction and video installations exhibited worldwide.

A documentary that "radically reinterprets Chaplin's oeuvre from a Romani perspective and examines the persecution of gypsies through his lens," "Charlie Chaplin, A Man of the World" is produced by Madrid-based Wave of Humanity's Stany Coppet, Dolores Chaplin and Ashim Bhalla, Amaia Remírez at San Sebastian's Kanaki Films, and Nano Arrieta at Madrid's Atlantika Films.

In addition, attached to the movie Fabien Westerhoff from UK Film Constellation playing as coproducer and international sales agent, B-team pictures as Spanish distributor, with the determining participation of RTVE. Worldwide known gypsy artist Lita Cabellut portrays Chaplin's birth and childhood through animated sequences produced by L.A-Amsterdam based Submarine's Femke Wolting and Bruno Felix, coproducers of "Charlie Chaplin: A Man of the

World". Submarine produces Amazon Undone animation series or Netflix Apollo 10 ½ directed by five Academy Awards nominated Linklater.

CHARLIE CHAPLIN, A MAN OF THE WORLD is a feature-length cinema documentary focusing on the gypsy roots of Charlie Chaplin, cinema legend, musician, and Romany. By exploring Charlie's birth and childhood (animation), foregrounding distinct gypsy elements in his work (film clips), and by documenting Roma gypsies (cinema verité and interviews), the movie offers a new and unique perspective on Charlie's life and films as well as celebrating the vibrancy of Romany culture.

Following Charlie's death in 1977, his daughter Victoria Chaplin discovered a letter addressed to her father which he had kept locked away in his bedside table for years. Michael Chaplin muses, "...my father received thousands of letters from all over the world, why would he keep that one unless it meant something to him?... And why was it a secret?"

The Romany author of the letter recounts the night Charlie Chaplin was born: not in London as widely believed but in a gypsy camp in the English Midlands, "...you don't know where you were born or in fact who you really are..." taunts Jack Hill.

To more profoundly understand Charlie we must understand what it meant to be gypsy when he was born in 1889: life was arduous and often tragic. But the startling reality is that gypsies have been persecuted across Europe for centuries and continue to be victimized even today.

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