

WorldScout™ Emerging Artists Showcase Announces Virtual Music Expo

1000 Indie Artists and 30+ Music Industry Professionals to Participate

LOS ANGELES, CA, UNITED STATES, July 28, 2020 /EINPresswire.com/ -- For Immediate Release: Following last year's successful Orlando Speaker Tour & this past winter's Music Expo, WorldScout Group today announced its highly anticipated Virtual Music Expo taking place beginning one month from today from August 28-30. The Expo will offer singers, songwriters, rappers and producers an unprecedented opportunity to connect with music industry decision-makers in the business of discovering and breaking new talent and to educate, inspire and share experiences of emerging, independent artists.

With live events paused throughout the pandemic, WorldScout recently launched its digital platform with the #KeepMakingMusic Global Hip Hop Contest in April to encourage indie artists around the world to make new music throughout the quarantine and be evaluated by both their peers and industry judges. The contest, spanning 8 weeks, attracted over 2500 entrants, 2.6 million impressions, 1.1 million contest page views and viewers from 6 continents.

"We were thrilled with the tremendous response we received from our first expo earlier this year," commented WorldScout Founder & CEO, Cindy Cooper. "It beat our expectations and established WorldScout as a powerful and influential platform to benefit the indie artist community. Our August event promises to provide even greater opportunities for industry engagement."



WorldScout connects unsigned artists directly with the music industry.

The Virtual Music Expo will include Rock, R&B, Hip Hop/Rap, EDM, Trap and Country artists and producers from around the world. The event will feature 4 celebrity keynote speakers, high profile music industry seminar facilitators, the opportunity to be heard by major record labels, the chance to be offered a one-on-one label meeting and networking opportunities with other local and international artists. The expo includes a Friday night event and 12-hour schedules both Saturday and Sunday.

WorldScout has again chosen Reveal Live! Entertainment as its co-production partner. Announcements of speakers, judges, artists and partnerships will be made shortly.

About WorldScout:

WorldScout is a global community showcasing emerging musicians that connects independent singers, songwriters, rappers and producers with major music industry decision-makers in the business of discovering and breaking new talent.

With over 40 years of scouting experience among them, the WorldScout team set out to search the country looking for America's best, untapped creative artists and give them an opportunity they've never had before.

About Reveal Live! Entertainment:

Reveal is an emerging media, marketing and merchandising brand that stands for quality content, context, community and commerce in all forms of music, live in-person and virtual performance, cultural expression and the celebration of the human experience. Reveal produces quality events that integrate artists, music, storytelling, celebrities, charities and local businesses.

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